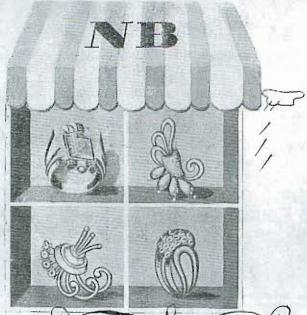


REGD, NO. B. 4707 Produced at a cost of 35 lakhs!

The grandest
Show-Spectacle
ever produced
for the Directed by : K. AMARNATH Songe & Dialogues : QUMAR JALALBADI Produced by: M. R. NAVALKAR For Particulars: MADHUKAR PICTURES
MOTION PICTURE PRODUCERS
BANDRA BOMBAY.

Indian Screen



Call and see the large variety of beautiful gold ornaments at our Inaveri Bazar Office Phone: 20365

LAMINGTON ROAD, BOMBAY. PHONE: 42433

Powerful Drama of Love, Passion & Thrills

MODERN THEATRES

ACIULIA

ACIU



Starring:

T. R. Mahalingam K. K. Perumal K. P. Kesavan

M. G. Chakrapani M. E. Madavan

Kali N. Ratnam Elumalai Anjali Devi T. R. Rajini

Jaya Gowri P. K. Saraswathi C. T. Rajakantham

Gongs:PAPANASAM SIVAN.

music: G. RAMANATHAN ...

Scenario: M.L. TANDON

Dances by : LALITA & PADMINI TARA CHAUDHRI

TALKING

DRESENTING the December issue movement in his earlier life, and a its wide circle of readers will find of exile in North and South America. it living up to its new promise. England, France, Germany, Switzer-Among the more interesting contri- land and Russia. Right now, Dr. butions in this issue are:

One from Dr. J. K. Bannerji, D. Litt., on "The Iron Curlain". Topical to the minute, and informed with behind-the-curtain acquaintance with the issues and influences lies over the future of humanity to- where he was prominent in adverday, this is an article worth reading, tising and art circles. Hitrec, we It settles no issues, but it does give a line along which a rational and U.S.A., where he achieved fame intelligent perspective can be taken recently by winning the HARPER of a situation in human allairs MAGAZINE Prize for the Best Novel which is definitely fundamental in of the Year. His stories are pubregard to the future of human lished in the leading magazines of society. The author, incidentally, England and America and "Malu's was a close observer of what he Wife" is a line example of his style. has written about. He was an associate of Notaji Bose in Germany. A PIECE specially written for the a participant in our revolutionary

Board of Editors: K. A. ABBAS * N. G. JOG V. P. SATHE ' HOMI UMROLIA SIMON PEREIRA Managing Editor: L. P. RAO

of SOUND, the proprietors hope wanderer for more than two decades Bannerji is the Foreign Affairs Expert of the HINDUSTAN STANDARD.

SHORT story titled "Malu's Wife" by Joseph George Hitrec responsible for the conjuration of who spent a couple of years in the "Big Bogey" whose shadow India, some of the time in Bombay gather, is now well settled in

Modern Girl, of whom one sees

Cities of India. In "Girls, Take off Those Masks!" the author, Paul Gallico, sticks his neck out and, we fear, is quite liable to catch it where the chicken is proverbially AN interview with that pleneering stated to have got the chopper.

As only intelligent people read SOUND, we presume our feminine readers will find this contribution interesting as well as stimulating Perhaps they will even appreciate it! A

TN the Film Section two pieces are recommended, particularly to those connected directly with the industry, notably the Ministries of the Bombay and the Central Governments. "Open Air Cinema in Russia," we believe, is of very special interest and importance to us. The second article on "State Help for the Film Industry in Britain" due on January 1. You'll find it derives both topicality and importance from Seth Chandulal's recent

such a lot in Bombay and other Big pleas for such treatment at the meeting last month between the industry and himself.

> producing organisation, Raj Kumar Brothers of Orissa, who are now all set to open film production in their province of Biher.

full and fairly comprehensive report of the gathering of Bombay's motion picture world convened by Seth Chandulal Shah at Raniit Studio. Also, a full and fairly complete assessment of our views thereon, as well as upon Government's policy and "action" in respect of the industry.

CINALLY: Look out for the Bumper New Year number of SOUND. worth looking out for.

SAM MILLER Art Directors : P. S. GORAY DR. MULKRAJ ANAND Contributing Editors: YOOJI . J. N. SAHNI A. r. S. TALYARKHAN

EDITORIAL

Motion Picture Industry de- their part do not abandon their Serve congratulation on the mass meeting and open confession in the Ranjit Studio at which they told the Minister whose business it is to keep an eye on the industry in this Province, and through him the Government of Bombay, their inmost thoughts and feelings regarding their state, and got straight from the Minister's mouth an explanation of Government's views thereon rather than an exposition of Government's policy and intention in regard to the matters he had come to discuss. While this belated effort, late by some twenty years at least, on the part of those most directly concerped to get down to brass tacks, was infructuous, virtually to the point of being futile (for obvious reasons: plans cannot be laid at mass meetings drawn for window dressing purposes), it bred a possibility that the linison then begun may continue and develop to the benefit of the industry and the satisfaction of Government, and Therefore to the benefit and advantage of the people since this is a free country and we are a democratic people, as Minister Morarji was at some pains at the meeting to continually emphasise. When we have said that we have said the best, in fact we have said all that can be usefully said about that meeting, and about all such meetings and endeavours that may be similiarly held and inspired in the future. There was nothing to it. We fear very much that there will be nothing to it. If the motion picture industry is conducted on its opresent lines, if those who make our motion pictures today do not give better, more scientific thought, devote more noble aspiration and virtuous principle to the great and important business in which they

CETH Chandulal Shah and our are engaged, if Government on present pettyfogging policy of prim pedagogic prodding and shoulder forthwith the full responsibility which is theirs in regard to this vital instrument of national wellbeing progress and propaganda. the future of the industry is that of an addled egg: barren, and stinking! Let there be no doubt of that. Let the facts be faced.

Those facts are: 1. Film entertainment is now an established feature of the people's life.

2. Therefore, and even more because of the grinding poverty of the people and their driving need for interests which can divert their minds and energy from unhealthy trends dangerous to their own as well as to the nation's life and progress, the motion picture industry is an essential industry, and must be maintained with all the effort and support due to an essential industry.

3. With the nation's leadership pledged to the creation of an independent democracy, and a people steeped in ignorance of individual national responsibility and unfitted by centuries of alien rule for the exercise of democratic rights, the screen derives the most vital and fundamental importance as an instrument of popular education and guidance, and as a medium of official propaganda directed to the dissemination and proper understanding of the democratic principle as well as to the regimentation of the popular will in pursuit of programmes and policies designed by Government for the progressive development of the country and the nation. Therefore, the Government is under a particular and paramount obligation not merely to maintain the industry by every possible means at its command, but also to insure its development to the necessiry standard with all possible speed and efficiency.



"Have all the colour you want by all means, but see that loree colour into the lives of others against their will" said Sit. Moraril addressing the mammath gathering of film people at Shree Ranlit Studios.



LUX TOILET SOAP

The Beauty Soap of the Film-stars

AT

A

H

O

NOW THE COVETED SHOW IS ON!



AKASH CHITRA'S

LAL DUPATTA

Produced & Directed by : K. B. LALL

"ANGRAI"

Starring: MAI HUBALA

Produced & Directed by: K. B. LALL

Contact:

AKASH CHITRA, FAMOUS CINE LEBORATERIIS & ETCO EE LTD. HA NES ROAD, MAHAL, XNI, LOMBAY II.

December 1948

4. All individuals actually ended in the industry, from producers, writers, scenarists and directors, to actors, technicians, distributors and exhibitors, must realise the importance of their work, not only in itself as an ort and a means of livelihood, but also as a vital part of the machinery by which the progressive development of the nation is to be secured and stimulated.

Those we conceive to be the four basic facts about our motion picture industry, the cardinal criteria by which the industry and all connected with it, from Government to personnel, are to be judged. And what can be our judgment? Let us see.

So far as Government is concerned-we are concerned only with the national administrationthe record from the viewpoint of the industry, is not merely blank, but black. Seth Chandulalji was completely right in making the charges he did in the face of the Home Minister of gross neglect of official obligation, and of treatment worse than neglect, calculated, as he said, to utterly destroy it. For it is nothing but the truth that Government, while it has done literally nothing to assist the industry in any manner or degree whatever, has on the contrary added to its burdens and hampered its recovery from the almost fatal paralysis of business that was induced by more than three years of a savage communal war which made shambles of the key cities of India and installed a reign of terror over the entire population which has not yet been completely exercised.

All that Government did during industry was to impose upon its connection with an industry which balaking back a steadily growing burden of taxes, imposts, levies, restrictions and regulations, without moving one remedial finger to alleviate its plight, or showing any concern beyond the proclamation of principles and their enforcement



A view of the gathering assembled to meet the Home Minister of the Bombay Govt., the Hon'ble Morarji Desai at Shri Ranjit Studios.

with the blind bigotry of a spiritualistic puritanism utterly callous to the universal appeal of indestructible human values. Government's sole interest in the industry during this period was confined to its capacity as a producer of urgently needed revenue. with an alert eye presumably to its potential for replacement of revenue sacrified, or to be sacrificed, in pursuit of reformist policies which can be deferred, and which it would be high practical wisdom to defer. Not only is the motion picture industry the highest taxed in the country today, but it is more harased than any other in respect of taxation, by tariffs which differ and vary from province to province, even from city to city in

Seth Chandulalji declared that the industry pays to Government a total levy of 60 per cent on its gross income. That is a frightful burden, higher than anywhere else that calamitous period for the in the world, and unjustifiable in everywhere else is under the Government's wing, and should be here in an even greater and more special degree. Additional handicaps that hamstring the industry, crippling it, are:

the same province!

A shortage of raw film to which

nobody can put a definite term; Obstacles to the procurement of urgently needed modern equipment which could be ironed out by Government which on the contrary complicates them still further; .

Conditions of finance which can be described only as ruinous, but which remain after two years of national administration the industry's only means of existence;

A positive famine of cinemas from which has developed a racket even more ruinous to producers than the unconscionable extortions of financiers;

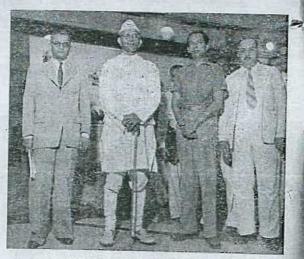
Censorship regulations which differ from province to province and the enforcement of which is entrusted to individuals whose capacity for judgment in such matters is highly questionable, and frequently whimsical;

And complete lack of essential facilities for the training of personnel, to say nothing of the lack of any encouraging factor whatsoever that may nurture a feeling of national pride and responsibility in any individual associated with the industry.

These are facts only too painfully familiar to all engaged in the business of motion picture production in India today. They

are facts patent to every observer who takes the trouble to cast a casual glance of inspection over the state of the industry today. They are facts within the ken of Government which every Minister should know, and which particularly should intensely exercise every Home Minister, every Education Minister, and every Prime Minister every moment of their official lives in thought and endeavour for their remedy and elimination. It is all very well for the Hon. Mr. Morarii Desai to say, as he did, that he and his Government are well posted with those facts, that they are well acquainted with conditions in the industry, that they are keenly interested in the industry, and that they are anxious to promote the progress of the industry and to uplift it to the highest spiritual levels of culture and capacity. Without immediate, concrete substantial, intelligent and sympathe. tic endeavour to remedy the conditions and to remove them, these professions are hollow, pharaisaical, hypocritical, even (if national progress is accorded the paramountey which it demands) heinous

In this light Mr. Morarii's performance at the meeting which was summoned, as he himself asserted, by his request, was most believe that there is 'room for deplorable. It is to be hoped that progress in the country and need



Mr. Morarji Desai, Home Minister Bombay (centre) was one of the distinguished guests at the premiere of New Theatres' dynamic film "Anjandarh".

were made to realise that it is not enough.

If Mr. Morarji was sincere in his well as the Central Government what he should have done.

It was not an occasion for explanation but exposition. What was needed was not a profession profession on his own behalf and of the Minister's faith in ideals that of his Government-and he which every Indian has long ago must have been for he is an accepted from the mouth of the honourable man!-if they honestly living Mahatma himself, nor air exposition of the philosophy which Mr. Morarji himself knows how of it, and that the motion picture is the right way of living. Who inspires his life, nor what he thinks deplorable it was. In effect he industry can contribute towards cares if he is sadhu or saint, rake told the meeting and the industry the achievement of that progress, or rishi, married, single or merely nothing, literally nothing whatever, then they must do something more singular? What they had come to that could conceivably be any than merely advise, suggest and know from him was what he and use to it, gave it no word of real talk, as he did that day, as Gov- his Government propose to do to encouragement no ground for hope ernment both here and at the pull the industry from the morass whatever. The only useful thing centre have been doing these two of ineptitude in which it is bogged he did was to advise the industry years and half. As a debater -ineptitude in every aspect of the to put its house in order, to form skilled in the thrust and parry of industry from the quality, a co-operative body representative verbal argument, as counsel pick- technique and appeal of motion of the industry, and then to see to ing holes in his opponent's case, pictures to their commercial and what extent Government would Mr. Morarji did extremely well. national values.....and when? go to help it. That was all. And In fact he did brilliantly. In a And of that he told them nothing. that was not enough, not by a phrase made famous by the mad He may have made a monkey of very very long chalk indeed. It is Britishers "It was magnificent but Seth Chandulalji. Even there he high time the Home Minister and it was not war".....in a word, was much assisted by Seth Chanduthe Government of Bombay as it was not what was needed, not lalji, so it was not such a brilliant performance after all, though

December 1948

apparently it was much admired. We say this in no carping spirit, tain that he dealt rightly and pro-The credit goes rather to the nor in indignation virtuous or perly by the meeting for which he kethii who, however incoherently otherwise, nor even in criticism of had asked, and by the industry of and confusely he did it, yet an administration, which it is which he is the chief guardian and thrust the needs of the industry almost fashion in some quarters to mentor—as he himself repeatedly with the rightcous indignation of belittle and decry. The Minister is claimed to be. His guidance and a turbulent son, whose heart is in our own man, begot of Indian guardianship must be more posithe right place but whose hand is loins, bred of Indian soil, a tive, his intervention more always errant, appealing to his patriot of high virtue, rich in directive, his assistance more imfather for comfort, and rescue, principle and achievement, of mediate and effective than they beneath the Minister's eye with whose integrity and purpose have been hitherto, than his vague bald factuality and a humility of neither we nor anybody else has half promise indicated they will submission and prayer that deserv- any doubt. Nor is there any be. He maintained over the period ed more substantial as well as a doubt of his ability and talent, of an hour that there was a vast more honest response. All he re- All of which applies in even higher deal wrong with the industry. If ceived was castigation, correction measure to our Government, both that is his view, his business is to and the cold comfort of a recom- national and provincial. But it put it right, and it should be his mendation that he should pull up would be worse than folly, for that immediate purpose to try to do so.

and deplorable for the Minister. lapses. That would be the do that, not a national administra-It was neither the place nor the negation, the complete frustration tion pledged to the nation's weal time for the masterly display of of the democratic principle which and progress. The initiative for badinage and banter with soupcons we are vowed to develop in our remedy and reform rests not with of sardonie wit and slabs of homily lives. to which the Minister treated the gathering, its organiser and the cism is launched, in the hope that is what he is there for, what the industry generally. A slap in the it will disabuse the Home Minister whole Government is there for. face could not have been worse. of any notion which he may enter- On the part of the industry, it

his socks and see what happens. very reason, to shut our eyes to He cannot, must not leave it to It was pathetic for the Sethji their deficiencies, to ignore their the industry. The British could

the industry but with the Minister. It is in that spirit that this criti- and he must take it at once. That



FLY BY



planes from BOMBAY to ...

POONA

and

BANGALORE

the swiftest, the cheapest and the most comfortable service. Also Special CHARTER and FREIGHT Service.

AMBICA AIR LINES LTD.

Phone: 34863

Booking office:

N. M. Wadia Building, Bell Lane, Fort, BOMBAY.

must be admitted that Seth Chandulalji, except for the salutary confession which he made of its defects, his charge against the national government and his prayerful plea for aid, made as deplorable a showing as the Minister. While admitting the defects of the industry he actually proclaimed his pride in them. Taking that proclamation precisely as he meant it, is there really anything of which the Indian motion picture industry can be proud today? The honest answer to that question is one word: No!

The wonder, to our mind, is that so many have laboured so vastly and so long to produce so littlethat after more than thirty years of constant endeavour upon which Heaven knows how many crores of rupees have been expended, the Indian motion picture industry should be of such pitiful, little worth. I mean intrinsic worth, not the crores invested in studios and theatres, the lakhs carned by the stars, and the crores paid into the box offices. Money is not the gauge of merit here, but quality. The level of art, achievement, appeal-these are the gauge and the measure of merit. Look back upon the thirty years and recall



Director Vijay Bhatt whose "Ram Baan" is now running to full houses at Super.



A spectacular dance sequence from Gemini's million rupee venture "Chandralekha" now slated for early release in Bombay.

the pictures you would list as noteworthy by that gauge. How many can you recall? A pitiful handful, if that many. What picture is there right till this moment which Indians fifty years hence may care to see and find worthy of admira-

What ground can there be, then, for Seth Chandulal's pride? Rather should he hang his head in shame, as should all others connected with the industry, for it is a fact deplorable as well as disgraceful that after thirty years the standard of our pictures remains the same, as much as makes no matter, as it was at the beginning. The standard of cultural appeal, the matter not the form of our pictures, the stuff that tickles the ears of the groundlings, that entertains, and imperceptibly instructs, the teeming millions of our masses by whose crawling the pace of our national development is conditioned, these are what we must count for progress here. How is that standard?

If the pictures now showing in Bombay are specimens, it was never worse or lower. Improvement in technique there has undoubtedly been-some half dozen cameramen, with application and some native genius, have achieved commendable competence, but would you class them with Pabst, or Eisenstein, or even with one of the second flight lens artists in Hollywood or Britain? There has been an entire evolution in the field of screen music, but what contribution has it made to the development of Indian music as a classic art? Some remarkable development of vocal brilliance by such gifted individuals as Saigal, Kananbala, Raikumari as well as composition by musicians such as Boral and one or two others: some excellent. even inspired lyrical writing of high poetic excellence which has much enhanced the richness of our great language and spread its wealth among the people more widely than ever before in all our history: here has been great gain of much substantial worth. But what more?

The story form remains petrified where it was before, with the one December 1948

SOUND

inevitable plot in which the changes are rung with nauscating irritation, between boy-meets-girl, separation, triangle, tribulation, city. village, frustration, suicide, and too rarcly fulfilment. Every picture is plethoric with dialogue, pocked with songs, and injected with laughs (not laughter) until the action is constipated and the interest killed by sheer stricture! In such conditions acting and direction have also been hamstrung though individual genius, as ever, has achieved occasional triumphs. On the whole, it will be admitted that the standard, from the artistic and cultural points of view, of the Indian film today is as bad or as good as it ever was. That, after thirty years, is deplorable it must be admitted. What is the reason for this condition of chronic stasis? It would do Seth Chandulal and his fellow magnates who conduct the industry to try and answer that question instead of flaunting pennants of pride over a record of such pitiful ineptitude.

He and his colleagues will doubtless discover a hundred reasons for this lack of progress. We have but one: the ignorance of those who direct the industry, their ignorance of the things and values that matter in, and are essential to, the creation of art in any form; their ignorance, or it may be their neglect, of the fundamental values of human life and society. We do not say that Seth Chandulal is an ignorant man. That would be stupid as well as libel in regard to a business leader of his magnitude and importance. The other Moghuls of the industry have their respective brilliances in the matter of knowledge. But in this matter of the finer values that make art, they are all one, and with them are a great many, too many, of those who are engaged today in the production of motion pictures.

In brief, the industry is manned not had sufficient training in their and the industry in those two



Suraiya the dainty little star of several box office hits is reported to have put in a sterling performance in Allied Art's "Gajre".

craft, and not enough education in the finer values of artistic creation. It is a point worth considering by those who belong to the industry as well as by others. To give one must have. How can he give who has nothing? What can one give but what one has? There is food and conducted by people who have for thought for Seth Chandulal

questions. There is also much the industry can do, not only to pull its socks up as Mr. Morarji advised it to do, but also to pull itself up by its bootlaces. But first it must know itself, see itself with the unflattering eye of Truth, must realise the need to do so, When that is done, the rest will come of itself.

10

MOTION PICTURE INDUSTRY

Bombay for more than a decade visitor in. assembled in response to the The Minister arrived on the invitation of Srivut Chandulal stroke of time-he is meticulous Shah. President of the Indian in this matter of punctuality, as Motion Picture Producers' Associa- he is in everything else-to find tion, to meet the Home Minister his audience all set for his disof the Bombay Government, the course. Accompanied by Sit. Hon'ble Morarii Desai. The Chandulal, followed by a minor Minister had expressed a desire procession of executives of the for personal contract with those various motion picture bodies, and concerned in the production of heralded by a fanfare from the films in this province, and Sit. band, the Minister stalked through Chandulal, reputed Sardar of the a barrage of eyes and cameras, to Industry, had convened the the stage where, when all were meeting to provide the Minister scated, the host of the evening with the opportunity. The venue asked all present to stand while chosen by the IMPPA President "Jana Gana Mana" was sung. was the studio of Raniit Movietone Opening the ball Sit. Chandulal of which he is the proprietor, announced with due apology, a While some may have cavilled at a preference for the English language choice which lent so much pro- in which he said he would be able minence to the Ranjit Studio, the to express himself better and, he fact that it is situated in the heart hoped, to be understood better as of Bombay's film colony and that well. His second reason was of the city, and is convenient of patently thin since everybody in access by road and rail to all the place had drunk in the Bhasha other studios, is sufficient answer with their mother's milk, and to any such criticism.

the choice, for it included among Sardar himself. As for expression, the fifteen hundred or so who were I must say, with due apologies to present everybody of note in the him, that the Sardar put on a per- to his requiremnts. I decided then industry from producers and formance as murderous as I have technicians to directors, stars and ever heard, even from our Ministers. the men and women, the brains workers, to say nothing of exhi- Sriyut Chandulal began with a and the workers, who between

NE of the most representa-tive gatherings of the Indian Ashok's historic pillar, and a band but able to appreciate and to con-cede viewpoints other than his

could probably have spoken and The gathering certainly justified understood it better than the

bitors, distributors, financiers, tribute to the Honourable Desai. equipment suppliers, dealers in He had heard, he said, that our raw film, members of the Board Home Minister is a tough guy, of Film Censors, and the Press, difficult to deal with, stiff-necked, which last had quite a cohort of intolerant of opposition, opinionatits own. The studio grounds were ed and narrowed in his outlook by well dressed for the occasion with a fanatic philosophy which is that the entrance masked in greenery, of a sadhu and a yogi. He had flags and bunting, chairs fanned found in him a man, human in his out in serried rows, and a stage outlook, with a warmth of occupying the corner, complete sympathy which made him tolerant with mikes and loudspeakers, as well as reasonable, rigid un- our meeting." hacked by vast tricolours and a doubtedly in the principles he pro-

motion picture industry in drawn up to play the distinguished own. He found him, too, eager to know all about the motion picture industry, the people engaged in it, their problems and their difficulties, to help solve those problems, and to tell them what he himself, as Home Minister. wanted them to do, so that they could work with him to promote the nation's progress and the people's good, "Our Home Minister," said Sit. Chandulal in ringing tones, "is the first Minister of the Bombay Government, in fact the first Minister anywhere in India, to take such a keen personal interest in our industry. and to want to know more about it and about us, to hear from us at first hand our problems and our difficulties, and to express his determination to help us solve those difficulties and problems."

> "When I realised that" said Sit. Chandulal "I knew how mistaken I had been in my belief that our Home Minister was an ogre of intolerance, a sadhu steeped in austerity, who in his desire to make saints out of us, would ston at nothing, would even destroy the industry if we did not conform that he should meet you all, meet them constitute this fifth largest industry of our country, and that he should in person tell us as well as know from us what are the problems that beset our industry and hamper its progress, and are now threatening to destroy it altogether and how those problems should be tackled and solved. The Minister agreed to my suggestion and this gathering is the result of

Coming now to the industry Sit. double life-size portrait of fesses and unyielding in his ideals, Chandulal waxed truculent and

exlected and ignored, except for financiers sufficiently to induce purposes of taxation, by Govern- them to continue financing pic- us here, in the name of the entire ment, which even today was doing tures. That was, and still is, the industry, that we accept his nothing to rescue it from its mori- only way to maintain the industry demands without reserve, that we bund state. Government, on the and to continue production in our contrary, seemed bent on destroy- country. ing the industry by burdening it "In the absence of official supwith fresh and larger levies and nort we had to take our money imposts. While this attitude was where we found it, and on the only to be expected from the conditions that were imposed on regime that had gone, it ill became us. As the money has to be rea national administration in a free turned and the terms on which we country, particularly in regard to get it have to be fulfilled if we an industry which ranked as the are to survive, we must go wholefifth biggest, gave employment to hog for the box office, and we do so many lakhs of individuals, and played such an important part in still remains our mentor and the lives of millions throughout guide. If the standard of our picthe land. "But despite this great tures fell, if it is low today, if the national service we are rendering," Minister finds it abhorrent to his declared Sit. Chandulal in a tone high moral soul and contrary to of poignant anguish claculated to the pure perfection of the Conwring the withers of the cutire gress principle, whose is the fault? Ministry, "the industry is still looked upon as Achhut, untouch- guilt? Whose is the sin? Let those able, and all connected with it as answer whose duty it was to foster, something outside the pale of the support and encourage us, but who country."

Adminttedly, he continued, "we have our defects. We are not ashamed of them. We are proud of them and prouder of our achievements, and of the progress we have made in the face of every in rinable difficulty and discouragement, lacking knowledge, training, equipment, finance and even official countenance. When we first began to make pictures in -our country thirty years ago there was not one person who could be already told you, is the first said to know anything about films. minister to show any interest in We took American films for our our industry, and this is the first model, and with such equipment time he has evinced any interest at as we could procure-which was all. But we are grateful even for far from the best-we proceeded that belated interst, and even to make pictures for our people, though that interest is in the nature The first thing about pictures, you of a castigation more severe than all know, and Sit. Desai knows as any we have yet received we ask well as we do, is to entertain, only that he continue it in the propaganda come after, a long which he expressed to me when I way after, entertainment, for pro- saw him on the industry's behalf ducers must live. So must all a few days ago, and which he has others concerned in the making of now shown by coming here to

picture industry, he declared, was and must earn more in order that it is that he wants us to do. born and had grown up an orphan, producers may be able to pay

... on the American model, which Whose", roared the Sardar, "is the instead have done nothing but ignore us with contempt, bleed us with taxation and strangle us with restrictions". In the circumstances, Sit. Chandulal claimed, the industry and all connected with it, and specially the producers, have every reason to be proud of their achievement in keeping the industry alive and developing it to its present magnitude and importance in the economic life of the country,

"Our Home Minister, as I have improvement and instruction, even spirit, and with the enthusiasm,

pathetic by turns. The motion pictures, which cost a lot of money, listen to our cry and to tell us what

"Before he tells us that, I want to assure him on behalf of all of will obey his behests without question, and that we will not complain if he cuts and bans ninety-nine pictures out of a hundred. The new Censors' Code has the unqualified approval of the whole motion picture industry. There is nothing wrong with the Code, which expresses completely the industry's and every producer's ideals.

"But", pleaded the Sardar, "we need time and tolerance to get accustomed to the change. We have been making pictures in the old way and according to the only formula we knew all these years, There are many pictures already made, others on the sets, still others about to go on the sets. Have patience with us, give us five years time to adjust ourselves to the new standard, and if after that we continue to offend then let the Government destroy the industry, and we will ourselves help you to do so. Sir!"

Referring particularly to the



Ravishing Rehama, star of umpteen hits plays an exciting new role in Jagat , Pictures'

throughout the country, Sjt. Chandulal pointed out that this was deplorable action, shattering the security of producers, frightening off financiers, distributors and exhibitors, and belittling the judgment of the Censors' Board to say nothing of flouting its support. authority in a manner that could hardly be justified. This sort of thing, said Sit. Chandulal, must stop. It was good neither for the industry nor for the Government, and sayoured of an attitude and an outlook unworthy of a national and a democrative administration.

"But if Government want to cut our pictures let them do so. We will not complain. As I have already declared, we are prepared to obey you. Sir, in every parti-

banning of certain pictures and the national importance and of the for national service of the most re-censoring of others after-in one tremendous national service we essential and valuable kind. Our case months after-they had been have always done at such tre- great industry is now tottering they had the best friend the industry has ever known, one upon whom they could depend for full are proud of them because they Sit. Chandulal retired in a storm

of applause. He had been an

hour at the mike, speaking with

the case of a practised demogogue

to a brief obviously prepared with the double purpose of keeping the Minister well pleased with himself-hence the obsequious personal tributes with which his address was so liberally interlarded-and at the same time preserving his position as the Fuhrer of his studio and the Big Shot of the cular and detail, provided on your Industry by making Masala of the part and on that of the Govern- Mantri who had been bold enough ment you give us the help and the to beard the lions in their den so support to which we feel that as a to speak-hence those truculent great national industry we are tirades. It must be conceded, how ever, that despite defects of accent "We realise, of course, that there and a quaint usage which occaare millions of refugees and home- sionally obscured his meaning. Sit. less persons in the city and the Chandulal put up a powerful, and province today, and that unless even brilliant, case for the industhey are provided for we cannot try, even though he bolstered it have new cinemas. But let us with argument that was occasionhave facilities for importing new ally specious enough to bring a equipment, let us have raw film, smile to the expressive lips of the ing died down, Minister Morarii, let us have official support in our Minister who listened with almost spruce, dandy and, I thought, numerous needs and undertakings. Buddhistic impassivity to the even more handsome in his neat let us have Government aid, as alternate squalls and zephyrs with the film industry has in other which his host swept him through- darling Nehru, stood up to reply, lands, for training technicians and out the address. Summing up, modestly bowing to the blast of personnel and above all, let us Sjt. Chandulal said: "I assure you, cheers that swept over him from have some help in the procurement Sir, from the bottom of my heart, every corner of the gathering, of finance on terms less ruinous in the names of all these 1500 Thanking all present, in particular than those imposed upon us by persons present representating the the organisers, for providing the the financiers from whom we get entire industry, of our complete occasion for a meeting to which he our money today. Why cannot devotion to the country and our had long looked forward, Sit. we have these facilities which are desire to serve it and the Govern- Morarji who expressed an addiction conceded to every other industry, ment. All we ask is that our past to the Bhasha which was hardly some far less deserving than ours? should be forgotten just as we are equalled by his command of it. Are we good only to be taxed and ready to forget and forgive the past spoke fluently enough, if withal a bled until we are on the edge of treatment to which we have been trifle slowly. Allowing for the extinction? Let Government subjected despite our valuable vagaries of an accent which must answer that question and show service to the nation, to say have made north country ears will their proper appreciation of our nothing of our immense capacity in sheer agony, but which let me

certified and circulated practically mendous cost and sacrifice." bled to death, on its last legs. Concluding Sit, thanked the Home don't claim we are perfect. How Minister, in the name of all of us could we be? But our defects are present and in that of the whole not entirely of our own making. industry, pointing out that in him We are not alone to blame for them and, let me say, we are not ashamed of our weaknesses. We are the marks of our travail, signs of the hard road we have travelled these thirty years. From the beginning to these its dying days the industry has struggled against superhuman olds, being kept alive solely by the enthusiasm of a handful of producers fired with zeal for national service, and by the public. Nobody else has done anything for our industry, Government least of all. I now appeal to our Home Minister to realise the vast national value of our industry which is the greatest instrument in the hand of Government for carrying the messages of civilisation, progress and democracy to the millions of our countrymen. On our part we will co-operate with him, one hundred and one per cent, and if after a reasonable period of time he finds us wanting I say again that he can shut us down, and none of us will say one word in protest."

When the tumult and the should ascetic look than the nation's commonly hears in this benighted brovince, he spoke brilliantly, displaying a formidable command of argument and all the exhilarating artifice of a professional debater who has made of speech and persussion a lethal weapon. With winning modesty and a voice which in its mild diffidence contrasted alluringly with the harsh truculence of Sit. Chandulal, he explained that he had long awaited an opportunity to meet them and might still have been awaiting it had it rested with them. But he decided to make his own opportunity and there he was (bowing ironically amidst laughter towards Kit. Chandulal)! The Minister went on in similar vein, mild, disarming, modest, in the clever Marc Antony manner, blasting the Sardar and all his elaborate case with points taken out of his own mouth. It was a masterpiece of a speech and though one got periodic spesms from the sheer shock of the ministerial accent and usage, one could not but revel in the sheer artistry of half bantering humour with which the Mantri slew the

Taking the points made by Sit. Chandulal, the Minister shattered them scriatim. He made it clear that no individual credit or blame attached to any individual Minister in respect of the administration, since they worked as joint representatives of the people, and whatever they did or failed to do was in all cases a joint effort, dictated by a policy approved and designed by the Government as a whole. Sit. Chandulal's tributes he declared should go to the Government, since he personally had done and could do nothing for the film industry, or for any public interest without the advice and approval efterial colleagues. Replying to the Censors' Code was designed to should not be corrected? What of the Government and his minicharge of neglect he said it was idle to blame those who had gone. As Mahatma Gandhi had shown. they were themselves to blame for mothers and sisters could not see tion?" whatever they suffered. "Nobody" and hear. That was all. It was "Let me assure you," said Sjt.

add were less barbaric than one said the Minister, "can make not much, and it was the most we achieved our freedom."

So it was for the motion picture

industry to help itself. After all,

it was their Government. The

Ministers were always there to

hear their grievances, to study

their problems and to render what

help was possible. But if the

industry made no move to secure

such hearing whose was the blame,

Government's or the industry's?

As for neglect, the Minister pointed

out that it was more than two

years that on first taking charge of his portfolio he had set forth the principles which the National Government thought should guide the industry. But nothing had happened and when he found that the industry made no effort whatever to consider the principles set forth for its guidance, he consulted the Film Censors' Board and other bodies claiming to represent the industry, and devised with their aid a set of regulations which are now embodied in the Censors' Code. Regarding the Code the Minister emphasised that if there was an impression among them that he was an ascetic and a purist out to make everybody conform to his principles, they must get rid of it. He was a man, human like themselves. True he knew nothing of the art of the screen, but he knew a great deal of the art of living, which he held to be the most important of all the arts. Government as well as he explained that it was his rigid himself realised that people could practice never to interfere with the differ in their ways of living. None Board, in which he and the Govof his colleagues imagined for a ernment had full confidence "But," moment that the lives of all could he said, "the Board consists of or should be cast in one common human beings like ourselves. It mould. But the basic principles of is human to err. Even a Board of right living were the same every- Censors can make a mistake. Is where and for all, and what Gov- it Sjt. Chandulal's argument that ernment asked and what the when a mistake has been made, it secure was merely that no picture sort of a Government would ours should be made and nothing said be if it did not discharge this or shown on the screen which their primary and fundamental obliga-

ourselves, and as soon as we elementary level of decency partilearned that lesson from Gandhiji cularly in a nation with claims to culture and high moral principle. If evil must be depicted on the screen let it be shown in a manner that leaves no doubt in any mind that it is evil and that it must inevitably bring retribution, driving home the lesson that the wages of sin is death. "Copy Hollywood if you like," said Sit. Morarjee, "but copy only the best in it, and leave out the bad. Sit. Chandulal begged us not to take the colour from your lives. He referred particularly to the banning of the practice of spraying colour with syringes at Holi. In the first place this practice is strictly domestic. not to be indulged in in the street. Have all the colour you want by all means, but see that you do not force colour into the lives of others against their will. Rangin bano litne tum chahiyah, tumen kaun rok tha hai? Lekin auron ko na rangin banao unke marjike khilat! Aur aise na rangin bano io banthe hain rangin pi-ke sharab!"

> The Censors' Code, declared the Minister, was intended to preserve the ordinary decencies, and if the producers decided to observe it themselves, and public opinion enforced it, there would be no occasion for Government to make codes or for Censors' Board.

> Replying to the charge of overruling the Censors' Board and flouting its certificates, the Minister

17

Desai, "that the national govern- industry had sufficient resources bodies such as the Motion Picture prove of the government or its policy, the Government cannot last for one day. But it is not only finds that poison is being fed to the people, and to stop the dissemination of such poison. That is what governments are for, and what the national government in particular is for. Does not Sit. Chandulal want the Government to function in this manner, do not

finance, Sjt. Desai asked to whom hoped that the relations now begun Government aid should be given. Was it to be furnished to every Tom, Dick and Harry who made up his mind for one reason or another to produce a picture? How were they to discriminate and decide who should be financed and who not? Let the producers put their house in order and form some representative organisation upon which they can depend and then they will see to what extent Government will be with them. There was the answer to all their problems-let them form a cooperative body and come to Government and they would see for themselves how far Government would go to help them.

service-he didn't know much of our native culture, in music, the Minister approaching the mike about the industry of course, but song and dance, to the millions of poured oil on the troubled waters. this was the first he had ever our masses, and made the accents pointing out that he wished to be heard that people went into the of our native culture, in music, drawed into no quarrel. The apfilm business for patriotic reasons. the length and breadth of the land. peal had its effect for the moment He had always thought they were Cheers greeted this assertion in -and the Minister left. But later. in it for quite other reasons, which even the Minister joined, one gathers, the quarrel was Certainly they had vast scope for Sit. Chandulal spoke this time in restarted by Prithviraj who walked were fully alive to the potentialities better than English, better even nounced Sit, Chandulal to his face of the industry in this respect, than the Minister. but nothing he had seen so far Winding up the meeting Sit. taste that one can hardly believe gave him the impression that Sit. Chandulal called upon the heads a man of Prithviraj's standing Chandulal sought to convey. The of the various representative could have been guilty of it.

people. If the people don't ap- nor any Minister anywhere in the principles and the ideals which national government.

reasoned, calmly delivered speech, the Minister thanked the organisers and the gathering for the hearing they had accorded him and the Coming to such matters as courtesy they had shown him, and benefit as well as that of the

The Hon. Sit. Desai took his

seat in a burst of cheering that

shook the air. Sjt. Chandulal, determined to have a last word, spoke again for a quarter of an hour with a vehemence which indicated how deep the Minister's thrusts had gone into his soul.. He reiterated the pleas and claims he had previously urged. In strident tones he declared that so far as was dressed for the occasion and national service was concerned the had come obviously determined on industry had achieved, all by itself, the diversion. Things might have what even the Congress had failed taken a most unpleasant turn, were As for their claims to national to do; it had carried the message headed that way in fact, when

ment in this province and any- as well as capacity to flourish if Society, the Distributors, and where else in the country has not only it would organise those re- others who were seated on the stag and the least desire to interfere with sources and capacity on scientific, to garland the Minister which they the people's lives. That could business lines. Let them do so, proceeded to do. Just as the last never be, for it is a popular gov- and then come to him. Meantime garland was about to be presented, ernment expressing the will of the he assured them that neither he a diversion occurred which for a minute or so developed an ugly country's national administration aspect. An individual walked up wished to interfere with them or to with a garland of handspun yarn restrict their activities. They were but was waved away by Sit. the function but the solemn duty free to do what they liked so long Chandulal for perfectly obvious of Government to interfere if it as they did nothing to infringe the reasons. Thereupon, in the remoter rear of the assembly, some one got had inspired the national revolu- up and in violent tones shouted tion and which now animated the "Seth Chandulalji, I don't suppose you even know that there is Concluding his admirably such a body as the Film Employees' Union". A volley of ferocious shouts demanded that he should be allowed to speak.", "Let him garland the Minister they yelled. They would not listen to the reasonable explanation that it between the industry and the Gov- was not possible for anybody to ernment through him would con- dream that the handspun garland tinue and develop to the industry's was sent by the Employees' Union. and that in any event the arrangement could, and should, have been made earlier when the other garlands had been listed. Sit. Chandulal allowed the garlanding to be done but still the individual in the rear persisted in hurling recriminations over the heads of the gathering. He turned out to be none other than Prithviraje Kapoor, the well-known actor.

All primped up and curled, he national service, and Government Hindi which he handled very much up to the stage and loudly de--a demonstration in such bad

THE TRUTH ABOUT IRON CURTAIN

"COMMON MAN" APPROACH

TT is to Mr. Winston Churchill What the credit must go for having invented the formula "Iron Curtain". The formula has come to stay, not merely because it is picturesque or pictorial, not because it caters to the anti-Soviet bias of the catife capitalist world. not even because it reflects a profound truh. Nor has it come to stay because it is none of these. No! It has come to stay because it is a combination of a little of each one of them.

What is the "Iron Curtain"? It is the line stretching from Stettin on the Baltic to Trieste on the Adriatic and along which the Soviet-dominated portion Europe meets the portion which is under Anglo-American sway.

The pictorial quality of the word is undeniable. Whether it is due NO ORIGINALITY INVOLVED to the constant propagands of the capitalist press or not, it is there. of a high, thick Chinese Wall of steel which, starting from the cold waters of the Baltic, passing over crossing the rivers Elbe and One almost begins to see a stocky "Tovarish" with a heavy tommy

J. K. BANNERJI

cratic gentlemen from the West wishing to have a prep at the "goings-on" henind the Wall. Those who are susceptible to suggestion also think with horror that the Kremlin built this impenetrable wall so that behind its protective shadow, undisturbed and undetected by the outside world, it can give vent to its totalitarian propensities.

Another reason why the phrese "Iron Curtain" has caught on is The phrase "Iron Curtain" brings that it continues a notice wellbefore our mind's eye the picture established as early as the end of the first world war. It was then that an imaginative Frenchman coined the word "Cordon Sanithe flat woodlands of Brandenburg, taire". The idea was the same as the "Iron Curtain," namely a Danube, and climbing over the barrier behind which terrible things Alps, finally ends in the blue, happen. The "Cordon Sanitaire" waters of the Mediterranean. evoked in the mind a picture of a pestilential revolutionary Russia which had to be prevented at all gun in hand shouting a menacing cost from infecting capitalist "Who comes there?" to the very Europe. The only difference innocent, gentle and very demo- between the "Cordon Sanitaire"

and the "Iron Curtain" that one can think of is that the "Cordon Sanitaire" had to be applied by the West allegedly to protect itself against Bolshevik Russia; the "Iron Curtain" has been constructed by Bolshevik Russia herself. allegedly to hide her own misdeeds from the West. The villain of the piece is the same. Only, Russians are no longer passive. They are villains, but active ones. And here lies, perhaps, the key to understanding of the world situation today and the situation that existed after the first world war. But that is politics, and this article is not supposed to be political!

IS IT ALL BLUFF?

Whatever the Communists may say, there is some element of truth in the "Iron Curtain". Not that it has no raison d'etre. On the contrary, would it not be strange if one could walk through the boundary separating the Soviet world from the Anglo-American just like one making a week-end trip from London to Paris? Why? Haven't we our own bit of "Iron Custain" separating India from Pakistan?

The Russians, the Communistsred, pink or just fellow-travellershotly contest the truth of the alleged existence of the modern engineering wonder of the age of power-politics-the "Iron Curtain"



IT'S HIGHLY SENTIMENTAL -& FULL OF MUSIC & ROMANCE

RAVINDRA ART PRODUCTIONS'

CHAND SITARE

MANORAMA **JEEVAN** RAJAN HAKSAR

a new theme with enchanting music

Direction : I. C. KAPUR Music: PREMNATH

Bombay Presidency rights

FAIRYLAND MOTION PICTURES

JYOTI STUDIOS, KENNEDY BRIDGE, BOMBAY 7. For other territories

RAVINDRA ART PRODUCTIONS DWARKADAS MANSIONS, CHAMARBAG ROAD, PAREL, BOMBAY.



December 1948

They countercharge by saying that it exists only in so far as it separates progressive Europe, consisting of classless Russia and the New Democracies (don't count Tito's Yugoslavia, please!) with their bourgeoisies at various stages of liquidation, from capitalistimperialist-war - mongering - Marshall-Hoffman Europe.

THESIS, ANTI-THESIS, WAR?

It is no use denying the "Iron Curtain." It is there for the simple reason that the Soviet and American systems are struggling against each other. Opinions differ as to who bears the responsibility for bringing about this situation. But we cannot deny its existence.

The proof of this state of affairs is seen in the fact that wherever the "Iron Curtain" ceases to be a curtain and allows a little mixing up there is treable. For instance, take Berlin situated deep behind the "Iron Curtain" in the Soviet zone. The U.S., British and French sectors of Berlin are, in Russian view, so many "Enemy Pockets" behind the line, used as centres of espionage. To the Western democrats they are "Advanced Bases," "Observation Posts" in "Enemy"held territory. I am not joking! In the officers' clubs, while guzzling down yodka or schnapps, the serstwhile comrades-in-arms must be referring to each other in these terms.

THE TRUTH ABOUT "IRON CURTAIN"

Or take Greece. Although Greece is approachable by sca it is landlocked by the Soviet zone. There is a bloody mess going on. in Greece for years. Greece under Anglo-American domination is just like a cancerous growth in the "Soft underbelly" (in a strategical sense) of Soviet-dominated Eastern Europe. If the Kremlin would grab Greece the entire aggressive, about the human beings who live its inspiration from the old fear anti-Soviet U.S. strategy in the Wall Street crash.



The lady and the lady killer. Suraiya and Randhir as they will be seen in Ratan Picture novel drama "Char Din".

it is like a curtain or like nothing of the mind?

is left with a feeling that, whether worlds? . Is there an "Iron Curtain"

on earth, there is something which On the answers to these queries splits Europe in two. Much has will finally depend whether all been written about the political this talk of "Iron Curtain" got its and economic traits that mark the flesh and blood from two really two worlds the "Iron Curtain" is different worlds, or whether it is supposed to separate. But what pure moonshine-a myth drawing on either side of this curtain? of Russia that the capitalist world Eastern Mediterranean would What are their reactions? Do their has cherished ever since the Boltopple over in the best style of a thoughts, feelings and aspirations shevik revolution. On the answers really represent two antagonistic will also depend whether the 'Iron When all is said and done one worlds? Or, for that matter, two Curtain" can one day become a



Distributing Agents for:-

KAPOORCHAND LTD. Calcutta.

EVERNEW PICTURES, Abbot Road, Labore.

JAMNADAS LTD Bhusswal

JAGAT TALKIE: DISTRIBUTORS, Chandni Chowk, Delhi.

DELHI U. P. & EAST PUNJAB :

BENGAL CIRCUIT.

4. WESTERN PAKISTAN

A is already a reality.

Of all the countries in Europe on both sides of the "Iron Curtain", Germany probably provides the best testing ground for finding our answers. The reason for it is easy to guess. Germany is the only country in Europe, beside the smaller and less important Austria, which is not exclusively within the sphere of influence of this power bloc or that. Consequently, the story of how the German people have reacted and still react to the persuasions or pressure of the rival contenders to join their respective sides will be the most Filluminating testimony for getting at the real inside news about the "Iron Curtain".

SOVIET ORIGINALITY

It was almost getting dusk when one late afternoon in May 1945, the author of these lines was approaching slowly and painfully on a bicycle that had not yet been taken away by a Russian soldier the ruins of what was once Berlin -the capital-to-have-been of Hitler's Nordic World Empire. The Russians had already occupied it several days. On both sides of the broad super highway-the famous Autobahn, which Hitler had built for the "People's Car", but on which was destined to roll only Panzer, not only of the Wehrmacht moving out, but also of those of the Soviet and U.S. armies moving in, were to be seen Red hoardings bearing the most stirring slogans about the international solidarity of the common man. "Hitlers can come and Hitlers can go, but the German than the great Stalin himself.

RAYS OF HOPE

It was a novel experience, almost in the past, engender in its womb

reality if it is not yet one; or war propaganda, the righteous render by persons not less shady sion, and, finally, threats of long



Not a rodeo star but Niéas Sultana as she appears in Jagat Pictures new Elm "Sunhere

accompanied by a policy of pastoralisation which would turn Germany into a producer exclusively of things like monkey nuts, and what was worse, the menacing prospects of a new world war arising out of the seeds of hatred and revenge sown by the victors in the pursuit of a policy justifiable, understandable, but nevertheless short-sighted, yes, one felt as if all this burden had been suddenly lifted from one's mind. And in its place came the refreshing hope of a new world family no more separated by wholly unnecespeople will live for ever," was for sary, man-made barriers. One instance one such slogan to be felt that at last one was witnessing seen every few hundred yards. a new kind of end to an old type And this happened to be a quota- of phenomenon, a very good end tion from a speech by none other to a very bad war. One also felt that after this good end a new kind of peace would descend on earth which would not, as always GI'S BETTER START

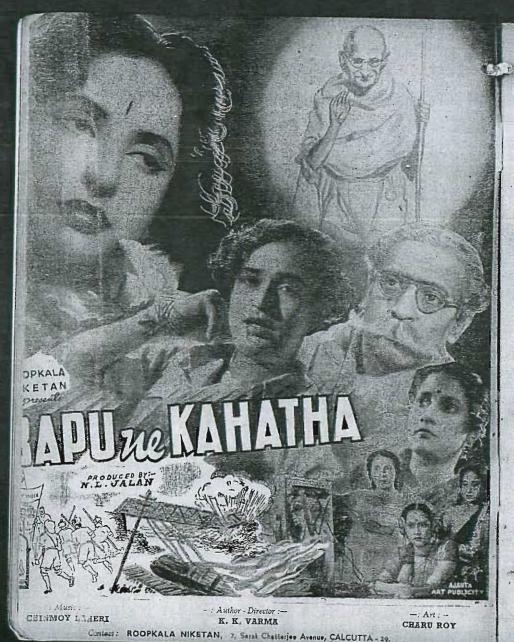
Many Germans permitted themwhether it will be permanent if it demands for unconditional sur- selves to hope for such a just peace. They thought it was only the than the Nazis, the talk of revenge, Soviet Union which could give punishment, annexation, oppres- them such a peace. Didn't the Red Army proclaim that the German years of occupation by the Allies, people were not the same as the Nazis? They also began to remember that it was not Russia which had turned Germany literally into a heap of rubble, but that it was the Anglo-American "Liberators" who, while carefully avoiding certain types of war plants, had liberated them not only from Hitler, but also from the wherewithals of life.

THE GREAT DISILLUSION

The mental background was, as we see, ripe for an eventual Russo-German entente: But this was not to be. The behaviour of the Red Army which showed all the classical traits of a victorious army, the policy of the Kremlin which insisted on the victor's claim for the full pound of flesh (Anglo-Americans posing as great friends of the German people say it is more than a pound), annexation of vast German territory minus the German population, soon obliterated from the mind the lines separating the Russians from the rest.

The Red Army undoubtedly delivered the decisive blow which led to Hitler's fall. But the tragedy was that, by and large. it did not win a place of honour or of affection in the mind of the people. It was next to impossible for anybody to use different colours to paint the soldiers of Churchill and Roosevelt who had officially proclaimed the desire to turn Germany agrarian, and those of Stalin who sharply made a distinction between the Nazi leaders and the German people. It made no sense using black for the West and White for the East. There was just one grey of despair that appeared natural for painting

The human mind being what it thrilling. The pressing burden of the sure beginning of the next war. is-sensitive to immediate experi-



December 1948

ence and asking no whys and wherefores when it is agreeablethe Western armies, specially the Russian. The GI spent much money while the Russian spent far less. While the GI had plenty of cigarettes of good Virginia brand to smoke and to offer, many a Russian soldier would use strips of newspaper to roll his cigarettes and would have none to offer .. While the GI ate mainly his own food and often gave it to his "Fraulein"-his girl friend-to take home where the hungry but grateful family politely refrained from asking how she got it, the Russian lived off the land and give his "Fraulein", if he had one, German food. Besides the G.I.'s way of life was also more familiar to the natives. Naturally, the GI got many a compliment, and the Red Army man many a critique which neither merited.

VITAMIN-NICOTINE DO IT

How often anti-occupant feeling in the American zone caused by the general state of suffering would turn into pro-feeling, at least temporarily, by the news of egg powder distribution with the weekly rations. Chocolates and cigarettes, brisk coins in the black market, the end result of which is always a steady flow of valuable goods out of Germany, can nevertheless give great satisfaction and create a favourable psychological background.

However, chocolates, cigarettes and jitter-bugging cannot act as permanent agents of reconciliation, not to speak of friendship. In the long run people begin to see what is real and what is tinsel. The systematic rehabilitation of capitalism and precisely of all those Hitlerian regime, the subtle longto U.S. trusts and finance capital. "Boss" class consisting of indus- your houses!



Bharati and Talat Mohamad make a comely twosome in Uma Productions enchanting film "Samapti". The film is based on a famous

pure and simple grabbing by the trialists, Junkers, militarists, living French, the unbearable bossiness of on both sides of the curtain are the Americans, the detested racial likewise pro-U.S. So is the arrogance of the British officer famous German middle class who class, all have combined to create though robbed of their property a feeling which has nothing in still retain too much attachment common with the vitamin-nicotine to it to like the Bolsheviks much. reaction of the carlier days. People are becoming more realistic. THE COMMON MAN The ugly face of war, perhaps a

But these still leave without preventive one, is gradually being label the great bulk of the populaseen by more and more persons tion who, undernourished, underthrough the pall of smoke created clothed, bravely go through, like by the burning of tobacco from their counterparts in other countries, the drudgery of daily life. Their economic interests are OCCUPANTS HAVE FRIENDS not so sharply defined as to make One might get the impression them either pro-Soviet or pro-U.S. that armies of occupation on both All they want is to be able to sides of the "Iron Curtain" had no work and live in peace. To this friends. This is not true. The vast majority living on either side industrial proletariat, perhaps in of the "Iron Curtain", the question its majority, is pro-Soviet on both whether the "Iron Curtain" exists sides of the "Iron Curtain". So or not is academic. The presence elements of social reaction which are those who like, for instance, of rival armies of occupation is formed the backbone of the the landless peasants who got the an unmittented evil in their daily land of the dispossessed Junkers life. Whether things will be better Sange transformation of German in the Soviet zone. Their suffering immediately after the two rival economy with a view to make they have taken as the Nemesis armies of occupation leave is a revived German capitalism work of Hitlerism and their faith in the different question. What they say with cheap labour as an auxiliary Soviet Union is complete. The to them now is: A plague on both

A STORY OF HILL PEOPLE :

MALU'S WIFE

CHE lay and watched him. He her, despite their common secret. Seemed to be all legs and His roughness was still in the the dry turf. The late afternoon limbs. Sleep and time would sun was mirrored in each separate remove it. That boy is strong, bead of his sweat, sharpening the she thought, wishing that she had sense of life and power in his tendons. He walked up to the boulder on the fringe of the sloped glade, not once glancing over his shoulder. A parakeet screeched, a twig crackled in the jungle. She shut her eyes, hoping that when she reopened them he would be walking back toward her. He was not. There was only the boulder, smooth and slate-hued against the darkening forest and the still yellow hill above it. He has gone for good, she thoughtlooking for his sheep, very likely.

A The moist hair stuck to the skin of her temples and neck. When she put a tuft between her lips, it tasted mildly briny. Lying on her back, she swept it behind her ears, too lazy to re-do the bun altogether. Then she wiped her forehead with the outside of her arm. The sky was still blue, although now more birds were careening in it at a great height. Soon the fuzzy line of hills would be smirched out and the forest would become only a dense mat over the valley.

Malu would soon return to the village. Dogs would bark. The shepherd would saunter down the hill from the other side, sing- Food was the worry of the boulder in the dark. ing and calling to his herd, his legs jungle, and hers were a jungle sweaty no longer-a stranger to people.

muscle as he walked across small of her back and in her married him instead of Malu.

> The loin cloth felt coarse as she wound it around her hips and ambled along the hill path. In all her twenty years she had not worn anything more. It was the sole covering of her people, men and women alike. Now even this the fallen flowers and heap them scant dress seemed to hush the in the basket. Snowy cool, their tingle of her skin and check her loose thighs. The chafing reawakened the general soreness of her body. She could neither hurry bearable. The live wriggle and nor loiter it away.

The coir basket lay where she had left it an hour ago under the mahua tree, just in the middle of the scorched clearing. She should have burned a bigger patch, she thought, comparing the bare circle with the crown of the tree.

flowers from falling in tall grass chest and lean arms. She saw his and getting lost. Mahua blossom was food, and Malu expected her gasp when all was over, more to come home with a week's gaunt than before and trembling supply. The thin valley crops had from strain. She thought she to be supplemented with forest knew why. She and the shadow fruit, game, roots, and mahua knew why, for there was a uscless, blossom. When the monsoon was late and the jungle ponds dried up, Malu, the effect of the boy's greed even rats and herbs must be eaten. was like that of running into a

By JOSEPH GEORGE HITREC, well known Adverting Expert and Journalist who used to be in Bombay and before the war played a prominent part in art and newspaper circles here.

it, but I did not. If the shepherd could have waited, I might have." She sighed, then began to gather tough petals seemed caressingly fleshy. Once more she found the tug of her loin cloth almost unthe strange unspoken sinfulness of the touch made her think of a baby. She thought: Malu should have given a baby to me three monsoons ago. Why had he not?

She thought of his wasted frame descending on her in the hearth glow in their shack. The broadshouldered shadow on the mud The burning was to save the wall would disguise the sunken form rise and edge away in a silent bond between them. After

She pried open a flower and found an ant between the petals.



NEARING COMPLETION AT BOMBAY TALKIES STUDIOS, MALAD

Haines Road, Mahalaxmi, Bombay.

Contact: JAIMANI DEWAN PRODUCTIONS

27

dashed on spindly blackless its tiny feet failing to grip the sheer smooth walls of the white tomb, its feelers, tipped with pollen. waving in huge alarm. She tiited the flower and allowed the frantie creature to crawl out on her extended forefinger; then she picked at her rhythmically.

Round and round the whorl it it up, bubbed it wryly in a moment's rebellion, and threw it off. With the disposal of the insect. her ghosts vanished too. She set the basket on her head and started path fluency returned to her hips and the loin cloth resumed tugging

then came back, undressed, and walked into it. First she washed the cloth and spread it over the for home. On the gently tumbling bush to dry, then waded to the rock in the middle and sat down. The water barely lapped her buttocks. She stirred it and sent delicious streams between her thighs and down her legs, and each new splash bathed away some of her fatigue. She tried to straddle the rock and make a paddle of her hand to wash away the soreness, but the wet moss made her

The jungle pond looked greenish

but cool. She passed it absently,

There is nothing like water in all the world, she said, passing a finger over her bruised arms and breasts, pressing the flesh here and lifting it there, absorbed in the discoveries. The sore spots were many; touching one caused many. others to send up warning signals, saving, it seemed to her: We have borne enough for one day!

foothold insecure. Reseating her-

self she was glad to be just cool.

They spoke of fullness too. which was wholly lacking in the shadowy rasping descent of her husband. She wondered about Malu, but the wonder could not survive the watery slithering under her thighs. Oh, Knowing One, do not let the bruises in the sunlight tomorrow, she prayed vaguely.

Malu would certainly cast her away, perhaps even maim her, if they did. Aga st that vapue threat she set the fact, now hopefully weighed in the palms of her hands, that her breasts felt heavier and bigger. She bounced them raptly, thinking that there could be no doubt about it. It it comes true this time, she said, washing herself in mounting animation, Malu will not look at me with hatred, nor will his mother badger me. There shall be no more talk of barrenness at family meetings. A big bellied woman may not be clean, but she is spoken to with respect. And as if that happy circumstance were already hers.

she tried to swell her flat little belly by tensing it inwardly and Bolding her breath. Then she stroked it fondly; the touch was a fusion of mahua petals, warmth and a new humility. In the pond a peacock called out raucously. She clapped at it, waddled out to her loin cloth, dried herself, feeling happier and fresher, and prepared to return home.

The village appeared small in the evening, huddled beyond the slope of the hill. It seemed like the forest itself. A dozen straw and mud huts showed timidly in half that number of glades, roofed by broad leaves and pepper woodkine. Smoke drifted lonesomely upward, now that all breeze had fallen off after the sun. Dogs howled their eventide dirges, while habes were suckled to silence.

In this green corral she and Malu had been born. Here, after learning every swamp, animal, and tree, in time they would be returned to the jungle. They never dared move out of it. Here the mind aged before the body, and everyone died much too soon, though feasts and idle shepherds made up for it in other ways. Blue-eyed white strangers struck camp by the river once every few years healing the sores of the villagers, telling the women to cover their breasts, telling the men of a new god more wrathful than anything ever known. But the scarc passed as soon as they departed. The valley, the birds, ponds, mahua flowers, and softly treading shepherds remained. How would I look with blue eyes and a fair skin? She asked herself.

She hummed along the village path, fairly blinded by the new vision

"Man comes from a long hunt and the food is not cooked!" Malu growled without turning. He was raking the embers left from the noon fire and was trying to start a fresh one. "What is a wife for, even a barren and foolish one?"

She stopped humming and took over in a burry. Her deft poking soon sent up a flame toward the cauldron above the open hearth. Lowering the vessel, she ladled the stale grucl into it. Then she brought the palm-matting from outside and unrolled it on the hard clay which was the floor of the hut. She filled his clay pipe so that Malu would only have to light it after the meal.



The lovely damsel pictured above is Madhubala the ravishing new star destined to go places in the industry. She has a key role in Haldia-Nanda Productions' "Sinchur".

"Another would have brought ten baskets of blossoms in the

I should not let him frighten me. He will cease when he has eaten. "I started late in the afternoon." she answered

He glared, the flame playing on his eyes which were like an alert iackal's. Slumped over the edge of the cot, his Ican arms sagging across the knees, he was topped by another mockingly huge shadow. A soiled turban and a tattered loin cloth were his permanent clothing. Over the thick weal on his chest, from a hunting mishap of his boyhood, firelight played.

He might have grudged her more things than she knew so bitter was his voice: "You are not to go alone, you are to go with the other women."

She turned her back to him. The loud snapping of firewood suddenly, surprisingly, lit up the burned sward on the hill, the unmentionable hour spent with the shepherd. She did not realise that she was humming again until a soft missile grazed her shoulder and landed almost in the hearth. It was a dead here. The crimson corners of its mouth still glistened wetly and shockingly.

"What good is a song when a man is hungry? Cook now, and sing when I am gone!"

She ladled on in silence, aware of his hate.

He himself never sang. One never knew when he was content, or bitter, or anguished; one recognised only his strange resentment. Lately even a small song or a vacant smile provoked his anger. It was so simple and so futile. He only watched with those half-shut, dusty eyes of his. But the scowl had an uncomforting, probing power; it could bore and ferret for hours. No secret was ever quite safe from it. To weather it now, she hunched her back into a stiff blankness.

BORN TO BE ACCLAIMED AS UNIQUE FILMASTERPIECE!

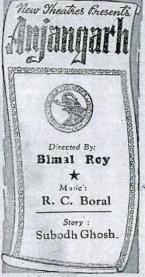
. WRITTEN IN BLOOD AND TEARS OF OUR MARTYRS

WHO LAID DOWN THEIR LIVES, SO THAT THE PEOPLE MAY LIVE AS FREE & HAPPILY!

ONLY NEW THEATRES can produce such a dynamic drama

*

Starring : SUNANDADEVI AJOY KUMAR ROMA NEHRU PARULKAR RAIMOHAN BIPIN GUPTA BHUPEN KAPOOR & ABOVE ALL HIRALAL



* It has taken the screen at EXCELSIOR

From Friday, 26th Nov. 148

Galoutta Film Exchange: Bombay - Madras - Calcutta

"All traps were empty. I used To herself she said: Strange that an arrow for this one. There is it should remind me of the nothing in all the forest but rats shepherd; and she recalled the vast and squirrels," he said with bitter- difference between the two

her fault. She tipped the ladle to test the consistency of the gruel, She felt his eyes on her back. She poured the steaming broth into a leaf cup and set it before him, watching his agile, wizened fingers in helpless fascination.

After he had fed, she herself ate. In the neighbouring but a baby cried. There is a sign in that, she said to herself in the world into which he never entered. Then she cleaned up, gutted the fire, and piled the embers in a bright mound. He took his pipe outside. She heard him squat down before the but and wheeze after the first out at the sides, the Adam's apple deep draught. Without his shadow, the hut was almost hospitable.

Then the cicadas began to sound like a host of woodsmen sawing the jungle off the floor of the valley. The harsh noise was louder than the birds' roosting in the trees and the remote laughter of jackals. A man fingered his drum in another glade, as if talking to himself, and the cicadas faded away between the beats. In darkness now the dense corral seemed to envelop the village.

Lying down on a mat she thought as she saw the hare: How soft it is, softer than a live one. She drew the dead animal toward her, intending to feel its body

fondlings. After a while the His wrath meant that this was mystery centered itself in the points of her breasts, the softness growing to a tautness. The stroking of the hare fell into separate waves of pleasure and ache, which she could not resist echoing in another gentle song, She began to hum, feeling again happy and carefree. Now, even the drum in the far glade seemed to be caught in the spell. When Malu bent down to enter the shack, she was staring into the embers of the hearth and she did not see him

Malu glowered with the open mouth and gathered evebrows of a slow thinker. His nostrils flattened bobbed up once or twice. Then he sprang and kicked the animal out of her hands. The body struck the wall, flopped down by shaking all over. Then he went sparkling arrows ate into the hair his sharp naked toes into her ribs, shoulder, and bottom, saying not

good a time as any. He used his a more heartening realisation. under the fur and see how long it feet and his fists, panting fiercely, would last them. But the softness and the strain of it overcame him he will not ask me what they are," mahua and the shepherd's whisper. coughed and clutched at his chest, of the hut-



Radiant Geeta Rali who made her sensational debut in "Sohae Raat" returns to regale cinegoers in New India Theatre's "Kinara" produced by Madhusuden Acharva.

the dimming charcoals, and tiny to his cot and threw himself flat down on his face. The noise of his all at once. He turned on her, beating had waked the baby in the kicking her breathlessly, digging next hut, and now it whimpered sleepily.

She stretched slowly out of the cramp, almost gratefully, and she She screamed once, then braced did not think of the pain. Her herself into a tight ball, her back skin burned unevenly. The roof towards him, not even trying to seemed to sag lower and the jungle crawl away. Nothing that she seemed vaster now that the infant might do or say at that moment cried again. She shought hazily would have calmed his madness. that the only thing worth wresting She knew this without thinking, from the green corral around her The beating would have come was the sound of a howling infant. sooner or later, and now was as After this thought another glowed,

"If the bruises show tomorrow, veered her mind to another, gentler in the end. The attack dwindled she said. Her thoughts were quarter full of the fleshy velvet of to a crashing wheeze, while he peaceful as she lay in the darkness

A WORD TO OUR WOMEN:

GIRLS-TAKE OFF THOSE MASKS!

A PLEA FOR LESS ARTIFICIAL FEMININE FACES

By A MERE MAN

W ELL, I don't suppose any of you girls who read this page can remember me, never having met me before, but I am one of the fast increasing tribe of men who stick out their necks every so often to put their women right about their clothes and hats so they can continue to attract us. All we do is get it in the neck, but we are persistent and quite hopeful blokes, so here goes.

It's about your faces. By and large they look as though you had been going to a building contractor and getting them poured in concrete. Wherever I go I see hardness overlying vour sweet features like shellac, corners of mouths Sturned down in discontent, faces taut with bitterness or sophistication. For what? You don't think it cheers us up, do you? It used to be fun once upon a time to watch you, but not since you've acquired those panzer facades.

You know what I' m driving at-dress by Bombazone, complexion by Fizzie Larden. and expression by the Azmac Locomotive Works. You apparently think we can't recognise lashes. If you could get compas- And did you know that when you windows, which, when they are not were made for, to make our hearts Well, it does. And I'm tired of it. completely expressionless pans is

beat faster, to make us feel warm and melting and alive.

Another thing-it beats me what you do with your mouths. My angels, your mouth is one of the most stirring things you've got. In a reasonably natural state it is a standing invitation to a guy to lose his head, his heart, his freedom, and his pocketbok. Even thinking of kissing fresh, clean, firm female lips is more fun than winning the Tote treble at Mahalaxmi, listening to Luba, getting an eveful of Amru Sani's "It" or even hearing Seth Dalmia discourse on his beloved cows.

And what do you do? You louse up its lines so a guy can't measure where it begins and ends, or follow its sweet and wonderful contours in anticipation, and you bury it under a gooey paste the colour of overripe tomatoes, red lead, or that pasty blackish stuff which makes a girl look as though just before she had gone out her old man had let her have it with a kurwanda pie!



She plays the feminine lead in Mansarovar Pictures' "Nao".

I like make-up if it is done with an eve to features and colouring and sanitation. A wellmade-up face is a joy to behold Do you think it is appetising to and a pleasure to taste. The thing dine with you, when, by the time that bothers me is the petulant, the consomme arrives, the glass- dissatisfied, too tight, too small, beautiful eves unless they have were and table linen remind us of hard and bitter expression of your lampblack on the upper lids, axle "Calling Dr. Parmar, Surgery, mouths-so like the faces painted grease underneath, and soot on the Calling Dr. Parmar, Surgery"? on the dummies in the shopsion and tenderness out of that eat the stuff comes off and gives gotten up to resemble corpses or black stuff you rub on with a you a little crimson moustache vampires, are so tired and bored sawed-off toothbrush, I'd be all for where no moustache ever grows, and ultra, and unhappy. What it. That's what your lovely eyes between the lower lip and the chin? I miss on your perfectly groomed.

During the filming of a particularly torrid love story the director decided that the leading man was putting too much "realism" into a scene which he was playing with the leading lady.

"Cut! Cut!" he yelled, and then, addrossing him self to the actor, he said: "You can't do that, wo'd nover get it past the censor."

"Who cares?" answered the leading man, still clutching the star in his arms. "If you're worried, save the film and turn out the lights!"

what comes from within: freshness, sympathy, humour, understanding.

I'm tired of hearing, that you don't you ever show a little zraciousness when another woman has done a good job? Why do you stare at other girls with that cold, bitter appraising look? Did you ever try smiling at that girl at the next table, or on the street, to show that you appreciate how she looks? Chances are she will smile back, and two hearts will be warmed where there was only coldness before. That warmth coming through will do more for your faces than anything you can souceze out of a tube.

You're going to have to do something about those complicated coiffures, too. If your hair's long, put it up so that it will stay up. And if it's short, do it simply, then leave it alone so that you don't have to comb it into the soup of your gentleman friend. There is nothing quite so depressing as to see one of you beloved lambs hauling out your boudoir kits at the dinner table or in the cinema or taxi-cab and commencing to hoe your scalp.

It is high time that some of you public combers realised that the langorous movement of a woman running a rake through her tresses is one of the sweeter enchantments of the bedroom. It ought to be kept there. Performing it in public makes just one less reason why a guy would want to know you better.

Speaking as a gent who has been around for a considerable time and can see the storm clouds gathering, I would swap you all the sophistication you can buy for one touch of daintiness, for a cheerful expression on your faces. Ultrasmartness and hard, sour pusses are getting to be a bit of a bore. Cheer up, girls. Loosen up a little. Give us a chance to see how lovely you really are!

MIRROPHONIC GENUINE SOUND SYSTEM

THE RESIDENCE OF THE PROPERTY OF THE PARTY O

With MODEL "AA"

the finest and most modern THEATRE PROJECTOR of all times:

* UNIT CONSTRUCTION

* NO LUBRICATION

* SELF-COOLED DRUM REAR SHUTTER * EASY THREADING

* EASY TO CLEAN

* STRONG, LIGHT ONE PIECE CAST HOUSING

* SILENT AND SMOOTH OPERATION

The design and construction assures long dependable and trouble-free performance and

ALTEC LANSING'S "VOICE OF THE THEATRE" LOUDSPEAKER SYSTEMS Now available models for all sizes of

theatres from 500 to 5000 seats at special prices.



INTERNATIONAL TALKIE EQUIPMENT CO.. LID.

17, NEW QUEEN'S ROAD, BOMBAY 4 12. DALHOUSIE SQUARE. 18. MOUNT ROAD. MADRAS

CHANDNI CHOWK,

CALCUTTA WORMWOOD ST., LONDON

57, WILLIAM STREET. NEW YORK PARTICIPATION SOUND'S SHORT STORY

UNWELCOMF

der echoed the name with the startling effect of a gunshot, and collapsed into a chair blanching visibly. He was a thin, short and with a cadaverous face, and big owlish eyes sunk deep into their sockets; a high receding fore-Thead and short cropped hair gave him the appearance of an 'ugly skeleton. The sudden wave of dread that swept over him enhanced the ill-favoured look of his countenance and deepened its pallid hue.

"Good heavens, inspector, this is terrible!" he gulped, barely managing to articulate the words. "what am I to do?" Police Inspector Ramesh slowly turned from the window through which a raw, damp, chilly breeze was blowing in. He strode up to the zamindar with a melancholy look on his face. Had the old man been less immersed in his own thoughts, he would have discerned the pain and grief apparent in the inspector's face. There, were rugged lines about his mouth and eyes that denoted a constant wrestle with a hard life. But for those indelible marks of toil and worry, and his graying hair, the weight of fifty summers lay lightly on him. The devastating hand of time had not affected the iron constitution of his tall, supple, steellike frame. There was a light of keen intelligence in his eyes that shone with kindness at times, and which at the moment sparkled with a soft and mellow lustre owing to the tragic expression of his face. Inspector Ramesh looked down at the Zamindar with compassionte pity, as the latter sat the first time became aware of the

C EKHAR!" The old zamin- a nervous prey to the sudden attack of alarm.

"No one knows Sekhar better than I", said the inspector rather absent-mindedly. There was a far away look in his eyes that seemed to be looking into some distant vista lost in the remoter almost forgotten past. The zamindar's lips quivered a little.

"Look here, inspector," he said, a little piqued by the irrelevant reply, "you have just informed me that Sekhar is going to burgle my house tonight. There is a great deal of money in my safe, so Iwant to know your plans for

The zamindar's words seemed to wrench Ramesh's mind from some hypnotic spell. "We have our plans chalked out," he answered with a sigh, "Sekhar has planned the burglary for midnight. An hour before the time we will be waiting for him outside your house. When Sekhar reaches your front door. I'll challenge him. If he gives himself up, well and good, otherwise " Suddenly he got up and returned to the window leaving the sentence incomplete.

"Otherwise what?" the zamindar ejaculated, wiping large beads of perspiration from his face with the end of his dhoti. Ramesh was looking out of the window as he stood slightly swaying on his feet with his hands clasped behind his back.

"Surely, sir, the alternative must be obvious to you," he answered without looking back, and the other struck by the deep, hollow tones of the inspector's voice, for













YUSUF MULJIANI



"But...but...suppose something goes wrong?" he murmured with some effort, "or Sekhar zamindar spoke again. manages to get into the house. then....?"

own account.

"Then why don't you stay somewhere else tonight?" Ramesh interrupted a trifle impatiently, "that be misinformed? It is possible way you will be out of danger."

zamindar cried hysterically, "with all that money in the house?"

Despite his troubled thoughts Ramesh could not restrain a and intelligent agent," Ramesh cynical smile: "Then why don't replied, "and we can place implicit you deposit the money in the faith in his information that bank?" he inquired sardonically, Sekhar will attack your house to-

"I.... I cannot put the money alive. I'll try to capture him elive, in the bank," the old man replied passing a dry tongue over his parched lips.

"Well, in that case you will zamindar. His pale and drawn have to take your chance," the face was a clear indication to the inspector answered as he picked up his hat, "on my part I can assure you that Sekhar will never get beyond the front door of your house." Saying this he put on his hat and prepared to leave. He had hardly reached the door, when the

"Isn't it possible inspector." he asked faintly, in a vain effort to clutch at the clusive shadow of an intangible hope, "that you might that Sekhar might have changed "Stay somewhere else," the his " His words dwindled into silence at the grim shake of the inspector's head. -

"Hamidkhan is our most trusted

that Sekhar does not suspect this trap, and since his plan is to burgle your house alone we will get him very easily."

The zamindar, a prey to abject fear and wretchedness, and too stricken for words, merely nodded in an uncertain and ludicrous manner.

A sudden shaft of lightning pierced the pitch darkness of the night, illuminating the whole landscape for a fleeting second. A wild, violent wind was sweeping it, carrying showers of leaves and dust upon its powerful gusts, and choking Police Inspector Ramesh and his men, as they waited for Sekhar in a dark corner of the ground from where they commanded the front door. The weird howls of a dog in the distance. and the ceric, sound of an owl's hoot, seemed to enhance the bizarre effect of the scene. Someone struck a match next to the inspertor

"Put that light out," snapped being quite aware of the black night. You may rest assured, sir, Ramesh, rather fiercely for his

The picture that took Bengal by storm. Now in HINDI:-

SWYAAM - SIDDHA

A stirring Social drama depicting the life of a woman who made, "Let justice be done though heavens fall", the motto of her life.

with SHANTA APTE (Coursesy S.A. Concorns) MOLINA

BIPIN GUPTA BIRALAL SAMAR ROY AMARNATH

PARVATI BHUPENDRA KAPOOR

Producer :- MONI GUHA Music Supervision :- ANIL BISWAS

Direction: SHYAMDAS Music: PRAFULLA CHARRAVARTY Dialogues :- Mohanlal Bajpai

GITASHREE

INDUBALA

Story :- Monillal Bandopadhya INDIAN NATIONAL ART PICTURES

179/1, DHARMATOOLA STREET, CALCUTTA

usually mild manner. "Do you had endeared him to all his want to betray our place of hiding to Sekhar?"

"I am sorry, sir," replied Deputy Inspector Harish, "I merely wanted to smoke."

"You can smoke as much as you like later. But for heaven's hearts feelings of respect and love sake don't upset our plans by such stupid acts now."

The other kept his peace, pendering on the unusually nervous behaviour of the inspector, which had become increasingly noticeable since their chief had assigned him to the present undertaking. The sudden drenching of all blood from his face as the chief -4 mentioned Sekhar's name, and the quavering tremor in his voice during the whole interview had left a distinctly unpleasant impression on the chief's mind. Schbar's brutality and cunning were well known to the police. As slippery as an eel, he had wriggled out of many a tight corner. beneath the very noses of the sleuths upon his trial. He had spread blood and terror all round and slashing mercilessly as whips him, and swooped down upon his across the faces of the men. victims again and again with a bold impunity that spread panie at the very mention of his name. And now at last, owing to the zeal, intelligence and unflagging efforts of their most trustworthy agent, Hamidkhan, the capture of this terrible bandit lay in their

cations of fear as Ramesh had ing its vain efforts to uproot the clearly shown on being assigned tall trees that swayed and moaned to the job of capturing Sekhar were of great concern to the chief. Pinal success rested with Ramesh seemed to plunge the whole landwho, if he failed, would utterly scape into the deep, bottomless defeat the plans they had so depth of a dark abyss. Ramesh's carefully laid. Yct, in spite of all efforts to penetrate with his sharp the obvious signs of consternation. the chief had assigned to Ramesh the job of capturing Schlar. This the heavy downpour of rain could hear the clear thumping of choice was influenced by the un- which splashed into his eyes his heart as it raced within him blemished career of Police blurring each and every object. Inspector Ramesh. His past belied

colleagues. He had never been known to abuse his authority by even a single gesture of rudeness towards his subordinates or of disrespect towards his superiors. and he had implanted in all their which could never be uprooted. His valour was indisputable, and in times of crisis his shrewdness and intelligence had averted many a disaster. He had a rigid sense of justic, which was tempered with kindness, and those who came under the sway of his personality had only respect and admiration for his sterling qualities.

"Still ten minutes to twelve." murmured Ramesh, glancing at the radium-plated dial of his watch. "Hamidkhan said exactly twelve." Just then a resounding clap of thunder smacked in the distance. echoing far and wide, and a sizzling flash of lightning went cleaving through the air. It started to rain. Big drops fell fast and furious against the earth, cutting

"Shall we take up our positions sir?" inquired Harish in his guttural tones. "Yes, you had better," replied Ramesh, "and do not shoot until I have fired first." The seconds that comprised

those ten minutes were like the slow, deadly ticks of a timebomb. The wind hissed and Therefore such ill-concealed indi- shrieked in malignant fury, lamentin protest against its vicious assault. Every stroke of lightning eves the impenetrable gloom that enveloped them were hindered by

his present behaviour. Romesh's least sound, distinguished through house. Ramesh was rooted to the kind and considerate attitude to- the roar of the tempest, the in- spot, his mind numb, his body wards all and sundry in the force distinct sound of approaching feet; rigid. All strength seemed to flow



Mumtaz Shanti is reported to have excelled herself in "Heer Raniha" a Faley Land Pic-

a slow crunching of the soft earth. distinctly alien from the hand savagery of the destructive squall. He drew his revolver from itholster and with a piercing glance tried desperately to see through they curtain of darkness about him.

The sound ceased abruptly, and Ramesh with all his senses keenly alert crouched like a tiger about to pounce on its unwary prey. His grasp tightened over the revolver as the rasping sound of footfalls was resumed, and a tall form, chalky white against the dark background, emerged ghostlike from the dark. In that cerie atmosphere it seemed like some vapoury shape floating forward the product of a highly strung imagination and not a living thing of flesh and blood.

The sight of it tightened and twisted Ramesh's heart in a spasm of pain and fear. He while his fascinated gaze followed Suddenly his ears, attuned to the the figure to the front door of the



the faint, languid remnants of its as he heard him say, "well, son!" passion seemed to linger protestingly. With an effort Ramesh regained his self-control and spoke:

"The game is up, Sekhar!" he called in a voice vibrating with deep emotion, yet so clear and resonant that it thrilled the very air around him, "my men have surrounded you on all sides. You have not the least chance of escape. I give you a chance to give yourdesperate effort to escape. It was The inspector smiled pitifully. the last throw of the dice by a "Well, son," he said. His voice lurched forward and fell. Police hausted. Ramesh put his other "This is the crowning act of your notorious Sekhar!

* * * * The shattering sound of the gun- faintly, mustering his fast ebbing fight had given place to a placid strength, "I knew you would get calm more awful in contrast. In me some time." Ramesh bowed the front portico of the zamindar's house the dim light of an electric hopeless grief. bulb, attached to a long wire from shapes on the walls like grotesque pleasant breeze which had followed the storm was gently and tenderly caressing the leaves of the trees.

but of him leaving him a uscless inquiries about the zamindar, shreds, Caressingly he passed him dummy. The hard shower of rain Suddenly he gave a gasp and how began to decrease in violence remained transfixed near the door, Sekhar's face, as if with that loving and its splattering became a as the voice of Police Inspector gesture he would erase them and musical sound upon the wet earth. Ramesh fell on his cars. The fog wine out the dreadful past. The raging fury of the storm had of perplexity about the inspector's subsided considerably, and only behaviour cleared from his mind for his own son, whom he has

> Ramesh was seated on the floor longing at the face of Sekhar. whose head lay resting in the crook of Ramesh's arm. The inswas now a troubled sea of ruffled emotions. There was a bitterness

Sekhar swung round like some ed to mock as he lay shattered by that." startled deer, enmeshed and at bay. a stroke of divine retribution. His Ramesh shook his head des-Then, swiftly regaining his pre- eyes flickered an instant, then pairingly. "Perhaps if I had been sence of mind, he fired in the slowly opened. The fierce fire in gentle in chastising you for your direction of the inspector's voice them was now quenched, there was childish offences," he said in a and leapt forward blindly in a only the dim glow of dying embers. note of wild resret, "you might not

latter reeling like a drunken man, osture and failing, sank back ex- forth a cruel beam of mischiel.

It was about ten minutes later. "Well, father," he whispered epic of valour." his head in mute expression of

"I am sorry," he murmured the roof, was casting monstrous inaudibly, "I had to do my duty." A sudden, harsh and mirthless figures in a shadow play. A soft, laugh broke from the other, but was cut off half-way as he grabbed his side in pain.

"Why the hell should you be from the house, after making heart of Ramesh, rending it to forgotten!

fingers over the hard lines of

"A father cannot help sorrowing shot down like a mad dog," he answered softly, and the sound of of the portico, gazing with intense his voice in its tenderness and pathos had the music of a small rivulet flowing in some pebbled bed. "But I grieve far more that pector's phlegmatic countenance I could not keep you from becoming a hardened criminal."

"It would have been useless about his mouth and a forlorn father." Schhar replied in a voice look in his eyes. Love and pity that was now getting fainter every were clearly carved upon his face. instant, while a small trickle of self up." His words were still Sekhar lay sprawled on the blood flowed from his mouth, "I pulsating in the air, and their ground, big and helpless, a fallen was always wild and hard-hearted echoes had hardly died down when giant, at whose strength fate seem- and you could not have changed

have run away from home."

By now the blood was pouring losing gambler. But the wheel of quivered with a slight ripple of alarmingly from Sekhar's wound. fortune had turned against him uncontrollable emotions. There Suddenly he regained a little of his and Sekhar lost. Ramesh fired was a grim devil-may-care look on strength like the shining brightenback the moment Sekhar took the Sekhar's face. He made a helpless ing of a candle that flickers before first headlong plunge, and the effort to raise himself to a sitting it dies. His lustreless eyes darted

Inspector Ramesh had got the arm gently around him to ease the career," he said to his father, discomfort of his position. A "your deed will go down in the mocking smile parted Sekhar's lips. annals of the police force as an

Ramesh cringed before the horrible shaft. Sekhar's words poured down into Ramesh's heart like molten lava scorching him, and the dving tones of his son's voice played upon his heartstrings a mournful melody of despair. And while the son's soul took wing through the dark shadows of the night, the father only remembered that son as a child: remembered only the merry laughter and the and a slow, slight drizzle played sorry, father?" he answered gasping sound of young prancing feet that lovingly on the leaves. At that for breath, "you will get promotion came to him now across the distant moment Deputy Inspector Harish for this splendid job." The cruck years, like the haunting refrain of was coming out to the portico sarcasm in his voice tore at the a song heard long ago and long

UNIVERSAL STARS









& SOUND, CAMEO

OFF-To Paris on holiday spree plus business (?) "Chammia" hero. Para's brother Aril 'alias' Mazhar

Whispers Zeb: "Bon voyage". Comments Sound: "God help Paris."

DETHRONED - Unceremoniously from Presidentship of Pak Priducers Association six-footer, line-shooter Zahur Raja. Cause: not known but not unquessable. Deposition marks return to realm of stunt films. Sound suggestion: Raja play Tarzan.

TUSSIE-Over retaining a baby! Rivel claimants: vegetarian director Vedi and comely star Geeta Nizami. Says Pop: "The kid has got to be with me."

Replies Mom: "No kiddin!"

Climax of tussle: alleged kidnapping of baby by Papa Vedi Sound suggestion: Vyas-Dave copyright this tragic comedy for



Handsome Muzammil whose "Message of Mahatma Gandhi" has already created a stir in cine-circles. Besides wielding the meg. for this film he plays



S. K. OJHA

BLESSED-With bonny daughter. stormy petrel Raj Kapoor. His second in two years and umpteenth in the clan's production record. Sound satisfaction: Father and child reported to be doing very well.

BEREAVED-Charming star Nargis. Cause: sudden demise of ailing father Mohan Babu. Sound condolences to star Nargis and mother.

BACK-From Pakistan with bag. baggage minus Veena, matrimonial wizard one time star, Al Nasir. Cause of belated decision: Utter disillusionment about Pak Film Industry.

New Vow: to stay in Bombay permanently. Sound comments "About time. Would rather have had the better half though!"

FLOWN-To snow-bound Kashmir. one time matinee idel Motilal to entertain troops. Sudden spasm of patriotism well appreciated. Sound hope: Other stars will follow suit.

BACK-To film production sugve. silver-tongued. Seksaria prize boy Hiten Choudhury. New assignment: Production controller N.E. & LF. Sound hope: History (B.T.) won't repeat itself!

PLANNING-one crore concerns ever-smiling, ever-alert, famed promoter Goverdhandas Agarwal. Scope of law-breaking new concern. National Educational and Information Films Ltd.: to make, distribute and exhibit documentary films. Sound hope: More production and less distribution of foreign films.

DREADING - honest-to-goodness teetotaller critics, tall, tall-talking bank clerk turned box-office expert D. D. Kashyap. Sound advice: Concentrate more on film technique and less on paid pipers.

SOLD-For plenty cash, topical story. Seller: inveterate panspitter cum chronic hit-maker S. K. 'Doli' Olha.

Buyer: Newly started N. E. & LF. Sound problem: Whom to congre-



A worthy addition to the ranks of producers is S. Ranjit producer of Kamal Kunj Chitra's

BROTHERS

DIONEERS in a province of alluring motion picture possibilities, with a field of exploitation practically untapped, are G. P. Singh Dev and B. N. Singh Dev, brothers and part owners of Raikumar Brothers, the well-known producers of Calcutta, whose province is Orissa. While they may be pioneering in Orissa, they are no novices in the industry, for Raikumar G. P. Singh Dev and his brother have been operating their concern. Great Eastern Movietone Ltd., of Cuttack and Calcutta, together with its managing agency. Eastern Promoters Ltd., for several years now. Lacking a studio of their own they have been producing at the Indrapuri Studios in Tollygunge, Calcutta. Their latest picture there is titled "Mahakal". produced in Bengali and based upon the famous Victor Hugo novel The Hunchback of Notre Dame.

The picture, which is now awaiting release in Bengal, was made from a script prepared by the popular Bengali scenarist, Saradindo Bannerjee, and was produced under the supervision of Niren Lahary at the Chitrabani Studio. Dhiren Ghosh directed "Mahakal", the cast of which is headed by top-ranking stars in Nilima, Nitish, Shamlaha, Keshnadhan, and Kanubandeo. A Hindi version, partly kumar Dev cited the fact that the the gap. In addition to "Lalita" original and partly dubbed, is being completed under the banner of Viswa Movietone, who have purchased the Hindi rights and the dubbing rights of the Bengali

picture. The Hindi version will be titled "Meghmala".

While Rajkumar Brothers have no intention of discontinuing their present activities in Calcutta, their main effort is directed at the moment to the development of the motion picture industry in their home province of Orissa and the production of pictures in the provincial Uriva tongue for circulation in the province. By way of a beginning they have just produced "Lalita", the first picture ever made in the Uriva language. A Hindi version is on the sets.

"Uriya", remarked Rajkumar Singh Dev, is one of the main languages of India, unrelated to any of the other great languages. except in its derivation from the common source of Sanskrit. It is spoken throughout Bihar and a population of many millions. It personnel generally," is a live and flexible language with a high artistic content derived from the ethos of a people who from immemorial times have cherished an ardent passion for music, song the great producing centre of Caland the dance and who display a flair for colour and beauty that is gali practically a second language, remarkable even in this land of beauty and colour."

Uriya people are ancient lovers of they have prepared a Uriya verthe stage. Even to-day, he said, sion as a full length feature of the the dramatic stage is one of the extremely popular Bengali mythoprinciple features of life throughout logical short titled "Sita Bivaha" the province. In the capital, Cut- produced twelve years ago in



RAIKUMAR SINGH DEV

tack, he pointed out, plays are produced daily in Uriya at several theatres, which are always crowded. while performances of dance and music, particularly of the folk variety, are equally popular and frequent.

In such an atmosphere it is matter for some surprise that nobody in Orissa had thought so long of producing pictures in the provincial language. "The difficulty". explained Raikumar Dev. "has been the absence of enterprise and Orissa and over adjoining tracts by the lack of technicians, actors and

Pictures from other provinces have always circulated freely in the Uriva speaking areas, and with cutta in close proximity and Bennobody bothered about developing provincial motion picture activity until the Raikumar Brothers turn-In support of his remarks Raj- ed their mind to the job of filling

A SUMPTUOUS FEAST

OF MUSIC, DRAMA, SONGS, MIRTH and MERRIMENT AWAITS YOU IN

FILMISTAN'S

DELIGHTFUL ENTERTAINER



Written & Directed by N. A. MANSURI

Lurics SANTOSHI C. RAMCHANDRA

Starring: * HAFEEZ IEHAN * REHMAN * VEERA with LEELA MISRA, S. L. PURI, HAROON, HAMID BUTT, Etc. COMING SOON ON THE SCREEN OF ROXY

AND THEN AWAIT

NADIYA-KE-PAR

Produced & Directed by KISHORE SAHU

St usic C. RAMCHANDRA

Starring-KAMINI RAUSHAL, DILIP KUMAR with MAYA BANERJI, DAVID, SUSHIL SAHU, GULAB, Etc.,

ACTRESS

K. A. ABBAS

Direction NAJAM NAQVI

Music SHYAM SUNDER

Starring-REHANA, PREM ADIB & MEENA with DAVID, MISRA, Etc.,

Calcutta and still a screen classic. The Uriya version is a full length reature made from a script prepared by the leading dramatist of Orissa to-day. K. C. Patnaik, who also wrote the story and music for the picture. It was produced under the Great Eastern banner by G. P. Singh Dev and directed by a board consisting of Dev himself, Kalyan Gupta and K. C. Patnaik.

The story of "Sita Bivaha" has a peculiarly provincial interest in that it is about the ancient myth of Jagannath of Puri whose annual festival is among the greatest mass demonstrations of religious worship in India and listed among the major spectacles of religious devotion to be seen anywhere in the world. The picture tells how a pair of wandering lovers in the dimmest and most distant past stumbled by chance upon the shrine of Jagannath deep in the forest tracts of Orissa where for countless generations the God had been worshipped by the aboriginal tribe of Adivasis, and how the idol was eventually taken to the ancient capital of Kalingo by the then reigning monarch, the mighty King Indradumma.

"Sita Biyaha" has a mammoth east composed entirely of newcomers included among whom are well-known socialite Uma Goenka, Loknath, Punkaj and the famous Uriya singer, Profulla. The picture is enriched with Uriya music which is noted for its gay and lively lilt, and with folk dances which are full of rich colour and rhythm. It was released last October at Cuttack at a premiere attended by His Excellency the Governor, Asaf Ali. The musical score was written by Gour Goswami and Suren Paul.

"Actually," said Rajkumar Dev, "motion pictures are comparatively new in Orissa. The first distributing concern dates back not more than ten years. To-day there are fifty theatres in the entire province, ten. Lack of studio facilities and the field appears hardly bright, but the need to produce in Calcutta, ours is a largely agricultural pro-



Uma Goenka the talented Bengali artists with a bevy of charming dirls in "Lalita" now drawing huge crowds wherever released.

under the difficulties mentioned above and the added troubles arising from rivalry and competition have put the production of Uriva pictures quite out of count. Postwar conditions and the still graver conditions which followed the achievement of independence precluded any thought of a move to establish a provisional industry, despite the fact that with a population so addicted to entertainment exploitation promised rich returns."

"Lalita", continued Rajkumar Dev. "is a move towards a goal which we hope will benefit the industry, the province and the people as well as ourselves. Bhuvaneshwar, the projected capital, is an ideal centre for Orissa's infant motion picture industry, and if we can secure the necessary facilities from our Government, particularly for importing the requisite machinery from abroad, it won't be long before Uriya pictures find their place on the motion picture map of India."

"I agree," he added "that with twenty-five exhibition centres and

vince with a peasantry that is gay but hardly prosperous, but which may provide admirable patronage and scope for mobile cinemas and 16-mm. pictures. I should say they offer the best field in the country for both.

"At the moment, as I've already, stated, the need to produce in Calcutta is a serious handicap, and that is what turned our thoughts to building a studio in Orissa and beginning domestic production. Technical help will have to be imported, of course, but there is no lack of talent. All that is needed is training in screen technique.

"The partition of the country has added to our problems, but that, I am afraid, will remain bevond remedy until the present state of feeling on this matter is very considerably altered."

"Incidentally", said Rajkumar Dev. "there was no motion picture distribution concern in Orissa until we started one under the name and style of Vibrotik Distributors". Explaining the name he said that "Vibrotik" is coined out of the first syllables of the names of himself and his two brothers: Vijay, Brojendra and Tikki.

Rabindranath's

(in HINDI)

FEATURING

BHARATI * TALAT MD.



-: DIRECTED BY :--

AMAR MALLIK



music: Timite Bakan

BELATED BAN ON JUGNU-FILM GROUP WELCOMED-BABU SEES RED-PRESS AND PRODUCERS - NOTEWORTHY DOCUMENTARY

banned by the Government of Bombay is being repeated all over again in the case of "Jugnu". not to say prudishness, should be since the picture has already been But while "Aage Badho" was deemed objectionable in Bombay shown everywhere practically banned after its run in Bombay, after it had been thrice passed by throughout the country. The ban "Jugnu" was banned during its the censors here? Is it that the evinces a rather arbitrary attitude run and this circumstance drew other Provincial Ministries,, the more public attention than in the All India Radio authorities, and case of "Aage Badho". Every- even the Bombay Board of Film body knows, of course, that after Censors, have a different standard suggestions to the Home Minister the deletion of certain portions of morality than our Home Minis- of Bombay. "Jugnu", as "Aage Badho" before ter, Shri Morarji Desai? it, will be granted the necessary certificate and will be screened again. Possibly by the time this issue is out the ban on "Jugnu" will have been lifted.

So, if you know the working of the Bombay Government, you will not be surprised at all that "Jugnu" was banned. It is by now established practice with the Government that each picture should be censored and re-censored until possibly the picture is out of circulation and the negative burnt. "Jugnu" was just another victim of that process, but while other pictures mostly got through this process without being completely banned "Jugnu" was the unfortunate exception to the rule.

One cannot help a feeling of mild amusement that "Jugnu" should have been found objectionable eighteen months after it had been passed by the censors during which period it had been shown to lakhs of filmgoers all over the country, to say nothing of the fact that its complete story was broadcast along with its songs by All India Radio, Delhi. How is it that

Prabhat's picture which was morally objectionable in any ing the Provincial Censors' Board other part of India, not even by and the Governments of other A.I.R., which is the acme of purity Provinces into ridicule, is futile

> out, both "Trade winds" and the Censors Board. Reviewer condemned the cheapness and vulgarity in that picture theless "Trade Winds" would ask picture and certify it. the Home Minister how such a picture came to be passed in the first place. And since it was so passed by the Full Censors' Board only last August, did not democratic convention demand that the Home Minister and the Government abide by the Board's decision. In the alternative, the Board, as has been demanded by a contemporary, should have been summarily and comprehensively "sacked".

Anyway, if I were a member of the Board which passed "Jugnu" I would have resigned as soon as Government banned the picture. For, such a ban showed Government's lack of confidence in the judgment of the Board.

That is why "Trade Winds" is opposed to this belated ban on

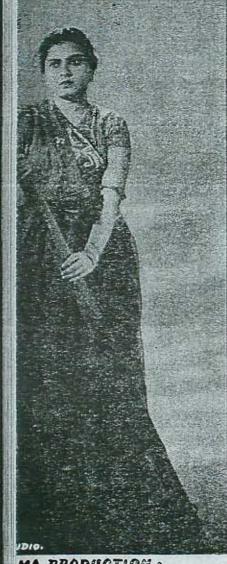
THE story of "Auge Badho", this picture, which was not thought "Jugnu" which, apart from bringon the part of Government. Hence "Trade Winds" in all humility submits the following

> 1. Replace the Provincial As the last issue of Sound bears Censors Boards with one Central

2. Let the Central Censors as severely as probably Shri Board, and not an ignorant Morarji would have, or must have, inspector, who often does not even done after seeing the film. Never- know the language, see every



Vivacious Veera has a teatured role in Filmistan's new film "Sanwariya" now slated for early release at the Roxy,



MA PRODUCTION . KE AVENUE TOLLYGUNGE CAL.

4. That there should be no recensoring of pictures unless a large body of the public demands it or unless there is a danger to peace and security.

5. Private letters by individuals however eminent, should not be entertained and no action should be taken on such letters as mislikely to take undue advantage of such practice.

6. Any ban or recensoring should be left to the Central Censors' Board and not to any individual authority.

If these suggestions are incorporated, producers will have no reason to fear that their pictures which have been once certified will be banned afterwards. This feeling of insecurity which has un-"Trade Winds" hopes that Shri pricy of censorship.



There are many people in the film industry who feel that there is something radically wrong with our films today. That the artistic standard has deteriorated is no longer a matter of opinion but an undisputed fact. The point is: How to improve it?

Shantaram, in a recent article published in a local daily, has suggested that the only way to improvement now is to have a film production policy determined by a qualified Minister of Films. who will make it his business to chiefmongers and blackmailers are prescribe a minimum standard of culture and technical efficiency. Shantaram has no faith in Free Enterprise

Synthesising these diverse individual opinions is the manifesto issued by the newly formed Film nerved many producers must cease. Group. This manifesto states that the first task of the Group will Morarji Desai will give the neces- be to evolve a formula by which a sary assurance and restore con- good film can also be a successful fidence among producers by clari- film. To achieve this object, it fying the above points and would institute an enquiry into enunciating a straightforward the diverse aspects of the boxoffice, audience psychology, and



A group photograph taken on the occasion of the muhurat ceremony of Akash Chitra's new film "Angrai". Madhubala, K. B. Lall, Mehboob and several other film celebrities can be seen in the picture.

above all of the basic essentials of the film as an art form. And not content with theoretical discussions. criticism and knowledge, the Group will endeavour to put into practice theoretical findings either through individual or collective efforts.

This is a sound proposition, provided the members of the Group instead of finding the right path do not get lost in the welter of theories. For. "Trade Winds" believes that the film in India has reached such stage of deterioration that it can no longer be rescued by mere theories but by practical action. Unless it is proved that a good film-by good we mean. artistic-can be not just successful but a phenomenal hit, all this pious Durga Khote, on the other hand, discussion is not going to lead us believes that the standard can be anywhere. Hence, "Trade Winds" improved by co-operative effort thinks that the most practical way on the part of all those who believe is to make a picture on a co-operathat film making is essentially an tive basis on the lines suggested by Durga Khote. "Trade Winds" earnestly hopes that the Film Group will be able to produce films soon. Only then will its object be realised.

PRESS & PRODUCERS

Suddenly the producers seem to have become conscious of the power of the press. There is no other explanation for the luncheon A and dinner given by the IMPPA President to the film journalists recently. On all these occasions the President and other producers have asked the press to co-operate with the industry,

While welcoming this belated move on the part of producers may one ask what the producers mean by co-operation? Not, one hopes just publication of the write-ups. studio news and personal boosts sent in by producers! Perhaps the producers need healthy criticism. Now, as far as "Trade Winds" knows, according to most of the producers, criticism is healthy when it concerns other producers but is always 'cious when it concerns themse Many a film

eritic has lost his job for his "Healthy criticism". Now what reparantee is there that this history will not be repeated? Can producers, who are naive enough to believe that the boosts which they themselves gct written and published are true opinions of the press, stand honest criticism? My personal experience does not enable me to entertain any such hope. Hence I believe that the producers are now seeking the co-operation of the press not out of any love of any fair and honest criticism of their pictures, but out of a selfish desire for publicity and for press support to the industry against Government's new censorship policy.

What have producers done for journalists to expect any sympathy or encouragement from them? The producers who seem to be reluctant even to extend an invitation to press shows, who deny journalists ordinary courtesy at premieres and previews, and who generally refuse to grant interviews or any such facilities, should not seek press co-operation unless they change their attitude towards the press as such. Mere lunches and idealistic talks will not serve unless better and more cordial contacts are established with the press. Also, producers must show courage stand adverse reviews of their films. Of course, if producers take action aginst any journalist or journal for indulging in malicious personal criticism or blackmail, then the producers must boycott such a journalist or journal. But here, too, they must take joint action and place it before the entire body of the journalists, who too will condemn the "Black Sheep" in their fraternity.

BABU RAO SEES RED!

"Trade Winds" has already expressed its views on "Iron Curtain" and "Triumph of Youth" two months ago, and "Trade Winds" expected Baburao Patel to paradise that Russia is supposed adopt the same progressive atti- to be under Stalin and Comtude. But, instead, in the last munism. First of all. Mr. Patel



A delightful dance sequence from Roop Kala Niketon's enobling film "Bapu ne kahatha".

issue of "filmindia" that individual has raised the bogev of Bolshevism in a manner which would make even Churchill, the arch anti-Communist, feel abashed. For even Churchill allowed the exhibition of Soviet pictures in England and did not propagate the fantastic notion that the Soviet Union is spreading Bolshevism through its pictures. Even his successors seem to have no objection to the exhibition of Soviet films in England. And in Truman's and Marshall's America. which Baburao Patel has just visited, Soviet films are freely shown. So why should Baburao be frightened of Soviet films?

As for his allegations-and rather childish allegations they are -against the Friends of the Soviet Union, the Union is capable of answering them. But "Trade Winds" cannot allow his statements about Soviet films to go unchallenged. He claims that the Russians have shown several Soviet films in India and helped their political counterparts in this country to propagandise the

been shown only to selected audiences. So far not even a dozen pictures have been released for regular exhibition in India. Secondly, none of the pictures presented Russia as a paradise. How could a war-time Russia be painted as a paradise? Thirdly, Baburao must have a horrible conception of Paradise. The Soviet pictures so far released in India merely emphasised-if they emphasised envthing-the fact that Russians could not be bowed down by Hitler's war machine. And that was purely "nationalist" propaganda and had nothing of Marx or Communism in it. Baburao makes the amazing statement that these war documentaries have helped the Communists in India to create a fear complex. Following the same analogy we would believe that Indians are frightened of Americans because they have seen American might on the screen and seen what the Atom Bomb can do. Why did not Baburao object to the Atom Bomb film in that case? Or has Baburao no objection if India becomes a slave of Dollar Imperialism?

should know that Soviet films have

Similarly, it beats one what kind



of Communist ideology is advocated in "Law of the Great Love." which is just a documentary of animal life, or musicals, comedies, and love stories like "Spring Song" and "Musical Story", and the story of Czarist monarchs and generals like "Peter the Great" and "Suvaraov" or a child fantasy like "The Stone Flower"! The last is a colour film and as Communistic as Disney's "Bambi", and that's why it was acclaimed by Pandit Nehru. Shri Balasaheb Kher, Shri Morarii Desai and others. Apparently Baburao has not seen any one of these pictures and he is talking through his hat. Or rather, he is seeing red in Aeverything that bears a Soviet label.

December 1948

Thank God, even Sardar Patel's Information Department does not suffer from this complex, and it has no doubt about the benefits of the educational and informative aspects of these films as the Department has already bought some of these films and is going to show them all over India.

Baburao is again wrong when he says "Triumph of Youth" got an immediate release certificate. In fact, it got the certificate several months after it was first previewed in Bombay. Secondly, Baburao is sorry that because of this picture Indian pictures lost a week at the Capitol. But he has nothing to say about the 260 weeks we lose every year in Bomby's first run theatres because of American and British films! But, Baburao does not mind America taking away money from India. His objection is only to Russia.

ascertained the facts about the



Dapper Rehman and the tantalizing newcomer Haleez Jehan do the romancine for Filmistan's latest production "Sanwariya".

have had the master positive copy into a capitalist and a landlord! of "Dharti ke Lal" in their pos- But his scare about Bolshevism session for the last two years have will deceive nobody. Soviet films done nothing about it? On the have as much right to be shown contrary, there is some prospect of in India as any other foreign films. Indian pictures being shown in the This right is conceded by all Soviet Union and even of some capitalist countries, and there is no being dubbed in Russian. But reason why India should raise what is the use of telling all this any objection in spite of Babuto Baburao, who is not interested rao's Churchillian outbursts and in facts but in just raising the ungrounded fears. Bogey of Bolshevism to please the anti-Soviet elements in this AMERICAN DISTRIBUTORS

THREAT!

And while the so-called Soviet "Trade Winds" understands from At least, Baburao should have way of life, so far as I can re-call, a reliable source that the American has never been boosted in Russian distributors in Bombay did not Indian pictures allowed to have films, almost every American pic- approve of the release of "The been sent to the Soviet Union ture boosts the American way of Triumph of Youth" at the Capitol. before making wild statements. life and tries to show how America For, as this picture had an English Does be know that "Dharti ke Lal" is God's own country. But Ameri- commentary, its run affected the has not yet been sent to Russia? can propaganda does not seem to collections not of Indian pictures. Does he know that the American hurt Baburao who has transformed as Baburao would have us believe, distributors, on the contrary, who himself from a fighting journalist but of foreign films. So it was but natural that these distributors really deplorable, and it seems from showing French. Italian. Regal Theatre as well.

launched a protest against the high time for the exhibitors of release of this film to the proprietor foreign pictures to be given greater of the Capitol Cinema. And it is liberty to choose their pictures, further alleged that these distri- and not be forced to continue the butors threatened to boycott the present block-booking system. In any case, American distributors should not be allowed to dictate If this allegation is true, it is to our exhibitors and keep them

Russian or Indian films!

A NOTABLE DOCUMENTARY! One day last month, I went to

see a picture at the Regal and I was surprised to "discover" a short documentary produced by Publicity Films. My first reaction as I read the titles was that the film of the "Current Social Problems Series" would be just a publicity stunt. But as the picture exposed the drab, dirty and disgusting conditions in the Matunga Labour Camp, I was convinced that my prejudice was wrong and that here was a documentary which no person with even slight civic consciousness could possibly ignore. Really, it is difficult to imagine that such a labour camp exists in Bombay, and that our City Fathers are doing nothing to improve it.

Some columnist wrote that this short should be shown to refugees as if the conditions in the Matunga Labour Camp would justify similar conditions in Refugees' Camps. "Trade Winds" believes that this short should be shown compulsorily to all City Fathers before every meeting of the Corporation until the Corporation takes prompt steps to remove the filth and dirt and provide minimum sanitary and hygienic conditions to make this labour camp a place where human beings can live decently. As this documentary shows, the Matunga Labour Camp is a place for only pigs to live in.

While welcoming such documentaries from Publicity Films we hope that the picturegoers who see them will take active notice of them and draw the attention of the authorities concerned towards the conditions exposed. Here is an example of a film which does social service, and such films would provide the healthy and constructive criticism of social problems that we so badly need

VEENA. GOOD ENTERSARNIENT BUT POOR ARE

IN the film world, the name of comedy. Yakub has the most duction, at least not to film people. thing to win a girl's heart not know-To laymen, it will suffice to say ing that the girl is already deep that with the biggest chain of in love with him. For drama, Theatres and pictures under his there is the triangle in which the control, he is undisputed king of hero finds himself married to a distributors and exhibitors in the woman he does not love, and de-Northern Circuit, with Delhi is serting her, goes in search of his his headquarters. Naturally, if village girl, which provides many anybody knows what is box office, tense and pathetic moments. Even and what the audience expects to the climax in which the hero's see in a film, it is Seth Jagat wife who happens to be a surgeon, Narayan. For both as an exhi- is called upon to operate on her bitor and distributor, he is in rival is most interesting. constant touch with picturegoers and knows by now exactly their Thus combining all these elelikes and dislikes. Now he has ments in ample proportion, entered the field of film produc- "Veena," which is very rich in protion as well and as one should duction values and star interest, expect his maiden picture "Veena" which has been released by now all over India, is designed mainly to time. But to the discerning pic-Rease the filmgoer, particularly turegoer "Veena" seems to have the filmgoer of the North.

Lala Jagat Narayan is so hilarious role of a lover who famous that he needs no intro- resorts to anything and every-

should satisfy any person who goes to a movie to have a good many illogical absurdities and stupid exaggerations. In fact, the After seeing the picture one basic conflict of the story itself is feels that "Veena" has succeeded not so convincing. For, in the in its principal object, namely, first place it seems rather stupid that of entertaining picturegoers that any mother, specially a rather and pulling in substantial profits orthodox mother, should insist on at the box-office. For the picture her son marrying a woman doctor, offers everything that the filmgoer and it is even more stupid for a demands today. It has more than poet son to refuse such a request ten tuneful songs reflecting the without even wanting to meet the diverse moods of the story. The girl. But the worst of it is that "Playback" song which Rehman the same son, who promises to sings for Yakub to enable him to marry an innocent village girl, win his beloved is a novel treat. comes home and just to carry out There are three or four dances his mother's dying wish marries which are typically Indian and do the woman doctor. Surely, after not follow the old screen pattern. the mother's death, he could have Of course there is romance set in told the woman doctor the truth an idvilic rural background. For and she would have freed him



Azm Bazidpuri, the well known Urdu literateur is responsible for the story and dialogue of Ratan Pictures' "Char-Din",



A GRAND MYTHOLOGICAL WITH AN INSPIRING MESSAGE-



A SPECTACULAR BOX-OFFICE RECORD SMASHER WHEREVER RELEASED -

RANJIT'S HIT OF THE SEASON

JAI HANUMAN

Starring: KAILAS, PUROHIT, BABU RAJE, S. N. TRIPATHI & NIRUPA ROY

Director: BEADECREANDRA THAKUR

*

DRAWING CROWDS AT A DOZEN BIG CITIES NOW



Hindustan Art Productions YAKUB MUNAWAR Sultana JYOTI S. MAZHAR MIRZA MUSHARRAF BABY ZUBEDA Produced by
N.MOHAMMAD
Wirected by
S.SHAMSUDDIN

December 1948

from his promise to his dying mother.

Equally unconvincing is the village atmosphere. Hemavati dressed in silken garara and kamiz looks anything but a village girl, and so does Sulochana. Looks and costumes apart, it is difficult to imagine grown-up village girls indulging in such romances and moving about at night with their lovers. Such things do not happen even in cities, much less in villages. But the most absurd thing is the village girl's aimless wandering into the city and her transformation from village girl to beggar and dancer. Surely, she could has got the hero's address before he left for the city.

Indeed, if one were to analyse every situation in "Veena" one could find so many inconsistencies and insipid things. But this review is not a fault-finding endeavour, and the bare enumeration of flaws is not going to help anyone. Hence it will serve no further purpose to dwell on the faults in "Veena".

On the contrary, one must admit that in spite of the inconsistencies and the hackneyed treatment, the picture has a sound theme in that it stresses the importance of marriage-or rather of a man's duty to his wife in preferrace to his emotional ties. These days when our pictures keep glorifying heroes who are in love with other men's wives, this picture takes a saner and more realistic attitude by emphasising the husband's and wife's duty to each

than average though the sound is a heroine and it is strange that and as well, or as badly. Others uneven and has a tendency to go she should be east in such highly low and become inaudible at times. emotional roles. She is utterly Perhaps, it is the fault of the incapable of playing a major role. which provides tolerably good theatre acoustis. The direction Veena gives a comparatively entertainment.

One of the several lavourites leatured in Bombay Talkies' "Zauli" is talented Kamini Kaushal. The film now awaits release in Bombay.

by Advani is nothing to boast of. better performance. But she is Technically, the picture is better chana Chatterjee never looked like role he plays in "Pyar-ki-Jeet",

It is just ordinary. In acting, obviously meant for comedy roles. Yakub is easily the best. Sulo- Rehman plays the same kind of just don't matter. Summing up, "Veena" is an average picture

NOT WHAT WAS MEANT

"Is there room for two little ones to squeeze in hore?" asked a young man with an attractive girl, as he opened the door of an overcrowded railway compartment.

"Maybe," replied a man sitting near the door, "but I think you'd be able to do it far better at

Quusic ANIL BISWAS FAMOUS CINE LAB.

FAMOUS CINE LAB.

AMBICA FILMS
Produced and Directed
FAMOUS CINE LAB.
Thines Rd., BOMBAY.

MIDHARANSEY

December 1948 OUR REVIEW.

" MANDIE" - A TYPHOAD WINANA - BE THAN HORRE ARE BY NO. THE

Janki Das shows Promise as Comedian

social comedy-cum-satire that social satire. "Dharmayeer" written by Acharya so much in the story itself, which illusions about herself. Atre and directed by Winayak. is just another variation of the Thanks to the amusing situations Since then Atre and Winayak have boy-meets-girl story as in the borrowed from Azim Beg Chugtai's turned out a series of brilliant treatment and dialogue, especially popular novels, even the boysatires in Marathi-viz. "Brahma- the dialogue. In the opening meets-girl situations provide a chari," "Ardhangi", "Lagna Pahav seenes, without directly mention- refreshing note and the comedy Karaon", "Payachi Dasi" and ing that purdah is outmoded and becomes all the more hilarious. "Manglegouri," satires which have reactionary, this tradition is But while Ismat has succeeded in no parellel, at least in Hindustani attacked by the hero who becom- her satire and comedy, she has films. True, some of these pictures ing enamoured of the voice of the utterly failed as a scenarist to conwere transcribed in Hindustani, landlord's daughter determines to coct a "solid" screenplay out of but the translations could not obtain a glimpse of her, and when the three novels at her disposal. translate the typical Marathi one of his friends tries to dissuade Even now the story is thin, and jokes and Maharasistrian atmos- him from attempting to do so phere to the Hindustani screen, and reminds him that women are and hence the success. But with like sisters and mothers, he pointthe advent of war and the separa- black asks. "Does not one like to tion of Atre and Winayak, this see one's mother or sister?" In the eries came to an abrupt end, and same manner, Scenarist Ismat it never blossomed forth to capture Chugtai leaves no occasion to the Hindustani screen as well. attack social taboos and decadent

viewing Navyug's "Shikayat", for truth that in all marriage tranthis picture is in many ways re- sactions money rather than love miniscent of those brilliant determines the attitude of prospectcomedies in Marathi. Moreover, ive bridegrooms and that for the "Shikayat" is the first Muslim sake of family traditions and social comedy. The so-called customs, the parents of eligible Muslim socials that have been so girls meekly part with money and far produced specialised in morbid girls rather than break the tradimelodrama with its characters tion and marry a girl outside the living in a dead feudal world of family to a poor, deserving youth. Moghuls and talking the highly That apart, Ismat has also em-Persianised-Urdu of the theatre and ployed this opportunity to give a the Moghul Court-a la "Pukar". jolt to feminine vanity and remind-All of them glorified orthodoxy. ed modern girls not to delude them-"Shikayat" does not challenge selves by false illusions that feudalism and reactionary ortho- young men are ready to die for

notions of feudalism, especially One recalls this history in re- about matrimony, and reveals the

HERE was a time when the doxy openly; it only ridicules their them in real life as they do on the word comedy or satire could methods and exposes their fallacies screen. In a beautifully built up not be applied to any Indian in a manner which makes sequence, Ismat shows how one picture at all. In fact, the first "Shikayat" a progressive, healthy after another three suitors, who had professed their love for a girl, graced the Indian screen was This satire is to be found not, reject her hand and shatter her



In Mandir Janki Dass as Pande shows a great flair for comedy. No wonder even producers like Minerva and Prakash are now eager to sign him up for key roles.

THE HEART-RENDING STORY OF A MAN WHO GAVE HIMSELF UP TO THE DEVIL OF DRINKING !

Written & Directed by:

PI. BADRI PRASAD, MISRA, DULARI RAJENDRA MALONE : Contact:

MADHOK Music: JNAN DUTT

MANSAROVAR PICTURES, VERSOVA, BOMBAY.

Production-in: Charge: ANANT BAHRI

while one enjoys the brilliant repartee and subtle humour one is its editing, which is really poor. individuality. Though the song fels that "Shikayat" is much ado One can point to several silent composition is also good, its signiabout nothing. The story lacks a steady shots of two to three feet figance is lost because of faulty positive theme and is rather weak which should have been cut. Pace recording. "Shikayat" is also in dramatic construction with the and tempo are essential for a noteworthy for its high standard result that it has no climax at all. comedy, and smart editing always of acting. Snehaprabha is surpri-The "Physical" climax in which accelerates the tempo. Even the singly good, and Shyam acts with Baby Shakuntala is made to run technique of the picture is not after Shyam on the streets is rather satisfactory. Both sound and forced. That apart, the story photography are uneven. One does Sunalini Devi is brilliant as the develops in episodic fashion-the not know whom to blame for it, mother of the girl and Hamid Butt first episode is taken from the equipment, technicians, pro- is very good as the father. Nigar "Koltan"; the second, which is cessing or theatre reproduction! is rather unimpressive, so is Rama very brief, from "Angoothi Ki The direction, inspite of all these Shukal. Comparatively Rai Mehra Mussibat" and the third from shortcomings, is commendable, scores with his deep voice and "Dekha Jaiga". That's why it The 'taking' is generally smart, deliberate theatrical postures. seems so strange that though the and is remarkable in the case of Kameshwar Saigal, Agha and story is set in Khansaheb's house, the two gavalies in the first half. Habib, all new comers, make a you do not see him (Hamid Butt) But sometimes Shahid resorts to fine and lovable team of roomalmost till the interval. And you childish pranks to raise a laugh. mates of Shyam. cannot help feeling all the while He should show greater restraint that the story is moving at snail's in future, though one admires his speed. These shortcomings un- keen observation of details. doubtedly will come in the way One must also compliment worthy for its brilliant satire and of the popularity of the picture.

Rashid Atra on his original tunes witty dialogue.

But the chief defect in 'Shikayat' and the way he maintains his an ease and abandon which are now become his popular assets.

> All said, "Shikayat" is the first realistic musical social note-

PROUD ANNOUNCEMENT

JAY SHAKTI PICTURES'

GOPAL BHAIYA

SHASHI KAPOOR . ANANT MARATHE . PANDE AMIRBAI, etc.

Director: SHANTI KUMAR

Bengal Distributors : .

UNITED FILM SYNDICATE 33, BENTICK STREET, CALCUTTA I.

Grams: "SCREENING"

Phone : CAL 291

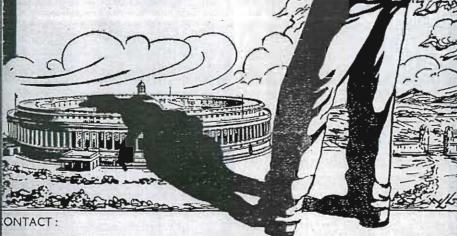


WHO WILL PLAY THE COVETED ROLE OF THE IMMORTAL MARTYR

NATIONAL THEATRES

STORMY TALE OF INDIA'S BELOVED REVOLUTIONARY

K. ASIF



NDIA FILM CIRCUIT

NEELAM MANSIONS, LAMINGTON RD, BOMBAY. OUR REVIEW

"SHIKAYAT" REVIVES SOCIAL SATIRE ON SCREEN!

and stunt thrillers, it was left to mouthpieces of Winayak's and Director Winayak and author V. S. Khandeltar's humanist ideology, days, one heard the illegal radio Khandekar to break this monotony The romantic hero speaks of social and make the first progressive and revolution as the only panacea for thought-provoking social in "Chhaya", which won the Gohar The heroine, who is the principal Gold Medal in 1934. Ever since character of the film also talks of "Chhava", this author-director sam has striven to depict contemporary reality on the screen, and though sometimes their presentation of the problems have been lop-sided, their attitude has been more sentimental than logical, the humanitarian, sincere and progressive outlook evident in every pisture of their had endeared them to all socially conscious picturegoers, especially in Maharashtra as their pictures were mostly proproduced in Marathi.

One of the pictures which won for them fame was "Deveta". This picture, which was originally made in 1939, has been released with new scenes and a new cast and brought up to date in her so much that he loses his girl, "Mandir", which incidentally is his job and even his social reputathe last picture Winayak made tion. This is the climax of the before his untimely death. In story, It is at this point that the fact, it was while this picture was stepson comes to the conclusion nearing completion that Winayak that nothing but a revolution died, and the picture was com- would change things. It is at this pleted by his "Chela," Dinkar Patil.

In spite of all the difficulties that came in the way of completion of this film, the first thing that strikes one about this film is that its production is uniformly good and that the continuity has not suffered in any manner. On the its photography pleasant and the sound flawless and even.

T a time when most of our As to the picture itself it is a and behold the heroine dashing to A producers were engrossed in a typical Winyak-Khandekar help a child and their joining the making super-mythologicals picture. The characters act as movement and singing on the all the sufferings of India to-day. high ideals.

> But the picture is not just talk. Basically it is a poignant story of an educated, young, but poor woman who has to provide for herself and for her sister and brother. Unable to stand poverty and see her brother suffer she decides to sacrifice her happiness by marrying a rich but old men. But this sacrifice does not produce the results, since her husband is anxious to have a son-and in that anxiety he falls a prey to the charms of a bogus sadhu who tries to molest her. Ultimately, she finds refuge with her stepson, who has been turned out by her husband and who is scandalised because of point that the heroine admits that her sacrifice was meaningless. She renounces her marriage and pledges herself to fight for her right to live as a human being.

Now one expects to see some dynamic situations with these two individuals launching a crusade. contrary, this is one of really fine But our expectations are dashed productions to enrich the screen, to pieces, as the story now takes with its settings solid and real, a sentimental and patriotic turn. Instead of a social crusade, we see some scenes of the 1942 movement

Azad Hind Radio. Though in those secretly, in the picture everybody hears the radio freely even in an open hotel! And it is while hearing the radio, that her husband, her brother and sister and her stepson and his beloved-all reconciled by now in scenes which might have taken place "Behind the Screen," recognise her and rush to jail and meef her. The picture should have been ended here; but here Director Patil could not resist adding some August 15 Newsreel shots and showing a happy ending.

But while one feels elated at the end, one feels that the author and director have cheated the audience by side-tracking the real issue. This reviewer had this feel-



Karan Dewan and Nigar Sultana are bracketed together tor the first time in Ranjit Movietone's "Mitti-ke-

FILM LAND LIMITED

The Epic National on the Screen

"MESSAGE OF MAHATMA" GANDHI"

SO AS TO FORGE & STRENGTHEN THE BONDS OF LOVE & BROTHERHOOD BETWEEN THE VARIOUS CLASSES & COMMUNITIES OF OUR COUNTRY.

Story: BEGUM MUZAMMIL

> Dialogues KAMIL HASHID & MUITO

Songs: TOSH MALIHABAD. BEHZAD LUCKNAVI

AHSA . RAZVI MAHMUD SAROSH

IEHAN OADAL CHUGHTAI

K. S. ASID HUSSAIN KHAT SUSH: NTO BANLRII

> Our Next:-(1)

INSANIYA

(2) CHAMK

For Particulars FILM LAND LIMITED

PROSPECT CHAMBER ANNEXE HORNEY BOAD, FORT, BOMBAY



Starring:-

LEELA CHITNIS MUZAMMIL PASHIKALA IILOOB 3 I REKHA PRAKE! H GUPTA YAOLB FIZTI

& NIRANIAN SHARMA

SUDHA MALHOTRA Baby Shyama Baby Dilnaz

Faby Chandrakant

STA HAR ALVI. AGHA YUSUF FAIYYAZ BAI ABBAS etc.

Produced & Directed by :

MUZAMMIL



ing even when he saw "Devata". but it was even more pronounced arter seeing "Mandir". This weakness of author Khandekar, who is expert in presenting a problem but absolutely incapable of solving it logically, is most pronounced in "Mandir". Similarly, the weakness of Winavak is bringing in too many issues and handling them in an unbalanced manner. This also is evident in "Mandir". He builds un the earlier part of story with elaborate detail, but by the time he comes to the real climax of the story, he has consumed so much footage that he is in a hurry to finish the picture somehow. That's why the conversion of the busband and the classification of the stepson's character, which are two most important points, are glossed over.

On the other hand, it must be admitted that "Mandir" provides some of the most poignat scenes ever witnessed on the Indian screen. And for that all credit is due to Khandekar, Winayak and Winayk's daughter, Baby Nanda, who as Shanta Apte's young brother contributes a gem of a preformance. Not precocious like other screenchildren, she is natural and realistic in acting and is not as half elf-conscious as Jaimala, for stance. She deserves the acting honours along with Shanta Apte who contributes a sincere and sympathetic performance worthy to be compared with her triumph in "Duniya Na Mane". Salvi is very good as her husband, though he shouts unnecessarily on several occasions. Shahu Modak is not as had as one could have expected him to be, Janki Das as Pande shows a great flair for comedy. If he stick to this type, he will go a long way on the road of popularity. Vasant Desai's music is most uninspiring. Not one of his tunes is catching. Narendra's



One of the several pictures in which Madhubala plays the teminine lead is Akash Chitra's "Lal Dupatta" now showing at the Opera House, Bombay.

reputation.

at times poignant, but despite the

lyrics and dialogue have a literary rather unbalanced and theoretically flair, and are in keeping with his confusing development of its characters, it is a film which no All said "Mandir", is progressive, lover of the Indian screen can afford to miss.

Anxious to get his wife a birthday present, a man went in to a shop and explained his wants. . "Well, now. Sir", said the assistant, "would you be interested in something nice in silk stockings?" The customer coughed: "Er-let's get the matter of the wife's present disposed of first, shall we?"

TOP NEWS!

SETH JAGAT NARAIN

AMBICA FILMS

OF CALCUTTA

take pleasure in announcing that they have secured the distribution rights of

JAY HIND CHITRA'S

prize show of the year

"BATWARA"

Starrings

Sulochana Chatterii * Karan Dewan * Naintara Kanhayalal * Harish * Pannalal * Ludden Vikram Kapoor and MENKA

Directed by:

RAMCHANDRA THAKUR

Produced by : PANNA KAPOOR & MENKA DEVI

For Particulars:

JAI HIND CHITRA

FAMOUS CINE LABORATORIES, HAINES Rd., MAHALAXMI, BOMBAY.

PROMOTING THE ART OF THE FILM

How State Patronage Will Benefit The People

By S. GORDON COLLER

10 the long list of the arts of Governors sat as representatives figures with the large grants already interested patronage of the State in Britain, there was added recently the newst of them all-the art of the film. The occasion was an extraordinary general meeting of the British Film Institute at which the names of the new Board of Governors were announced.

The Institute is charged with developing the art of the film, promoting its use as a record of contemporary life and manners, fostering public appreciation of the film from these points of view, encouraging new uses of the filmparticularly as an educational and cultural medium, and so on.

In brief there is now to be a central body, financed principally by a grant from State funds, and esponsible for improving still tether the high artistic standard world-renowned in the space of a

In financing an independent body to act within its terms of reference as it sees fit, the Government has followed a typically British precedent, now firmly established. When it was set up in 1933, the British Film Institute was instructed to encourage the development for Visual Aids in Education, which of the cinema as a means of cultural entertainment and instruc- educational films. For these and tion. It was made responsible, not other purposes, the Committee estito the Government but to the mated that an annual income of Privy Council, and its funds were at least £100,000 (Rs. 13.25 allocated mainly from the Cine- lakhs) would be needed, besides a matograph Fund (that is, from the capital expenditure of some proceeds of Sunday film showings). £30,000 (Fs. 3.98 lakhs).

The nine members of its Board

which already enjoy the dis- of three Government departments, made by the Government for the exhibitors' associations and of 3,000 motion pictures dating back to 1895 are preserved, and played an important part in fostering public appreciation of the film art.

> In January last, the Government set up a Committee of Enquiry into the future of the Institute, and it is as a result of its report (published last April) that the Board has been reconstituted. The Committee recommended that the National Film Library should be extended, and that facilities pur individual and group study of films should be made available with the showing of special programmes similar to those shown at the Museum of Modern Art in New

> The Institute, the report further recommended, should give financial and other help to allied bodies. such as the National Committee is now responsible for premoting

It is interesting to compare these

the film producers', renters' and purpose of encouraging cultural and educational activities by other three educational bodies. With bodies of this type. In 1947-48 funds of only some £42,500 (about the Arts Council of Britain was Rs. 5.53 lakhs) last year and barely scheduled to receive £390,000 half this amount up to 1944, the (Rs. 51.68 lakhs)-compared Institute had encouraged a steady with £235,000 (Rs. 31.14 supply of educational films, built lakhs) in 1945-46; the Counup a National Film Library where cil of Industrial Design, (Rs. 31.14 lakhs) in 1945-46; the Council of Industrial Design, £164,000 (Rs. 21.73 lakhs)compared with £55,000 (Rs. 7.29 lakhs) in 1945-46; and the Medical



Director S. again proves that he is a boxoffice Czar with hardly any rivals. His "Grahasti" is going great guns wherever

Russia to see a picture in

bright daylight in the open air

or in a hall with windows open.

The statement seems incredible

since hitherto, throughout the rest

of the world, it has been possible

to see a film only in complete

darkness. As everybody knows

every chink of light is rigidly ex-

cluded from the auditorium of a

cinema before the picture begins.

Even a little light filtering through

the screen blurs the projection and

spoils the picture for the audience.

The idea of daylight cinemas is

not new. As early as the beginning

of the present century a Belgian

engineer named De Mar, an Italian

named Ganzini, the French

brothers Posh, and a German

amed Zechmann tried without

secess to screen pictures in

delight. Experiments begun later in Russia were equally infruitful until some time after the October Revolution of 1917

when a successful attempt was

made to screen pictures in open daylight. The technique was soon

perfected and to-day it is in com-

mon use throughout the U.S.S.R.

The daylight cinema is a familiar feature of Soviet life to-

day, vastly increasing the appeal

range of the screen, since by the

new technique pictures can be

shown anywhere, at any time,

without need of cinemas and the

special conditions required for the

screening of films in the normal

way. All that is needed is the

projection apparatus, the screen,

an open space to accommodate the

How do they do it in Russia?

Research Council, £698,000 1946. Although the Council is res- `the People' scheme, under which (Rs. 92.49 lakhs)-compared with £295,000 (Rs. 39.08 lakhs) in 1945-46.

Besides, grants towards the international work of the British Council totalled over £3,000,000 (Rs. 3.99 crores)-compared with over £1,000,000 (Rs. 1.33 crores) in 1945-46; and to the U.N.E. S.C.O., £154,000 (Rs. 20.41 lakhs) -compared with £10,836 (Rs. 1.44 lakhs) in the corresponding period.

These figures leave no doubt of the immense support which all forms of cultural activitymuseums, art galleries, libraries, music schools, dramatic art and archaeology, etc. are omitted in the above list, although all draw further grants from State fundsare receiving in Britain today from association with the Council. Government grants. .

The aim, in all cases, is to place in the hands of independent bodies of men and women the means to stimulate cultural progress in the remotest villages and to enable everyone in Britain to enjoy and contribute to this progress.

ART FOR THE PEOPLE

Typical of these bodies is the

ponsible to Parliament for the expenditure of its annual Treasury grant it is otherwise entirely independent. Through its regional offices the Council has helped the formation of arts clubs throughout Britain and has set up art centres which act as centres for musical and dramatic programmes, exhibitions, etc.

After the war, in place of canteen concerts arranged by the Council, many British factories embarked upon full-length concerts and started their own music clubs which in their turn, have received expert help from this body. Last year alone 951 symphony concerts were given by such famous orchestras as the London Philharmonic and Halle Orchestras, in Many companies which have become national institutions in Britain are now associated with the Council in non-profit-making tours, among them the Old Vic Theatrical Company, the Sadler's Wells Opera Company, the Sadler's Wells Ballet Company, and the Ballets Jooss and Rambert.

Apart from its own art exhibi-Arts Council of Great Britain set tions, the Council has co-operated up in 1940 and permanently esta- with the British Institute of Adult blished under Royal Charter in Education in extending its "Art for

travelling art exhibitions visit remote places without their bwn art galleries. In collaboration with the British Council, hundreds of thousands of British people have been enabled by the Council to see unique exhibitions of Spanish paintings, Danish Domestic Design and French tapestries. The cold words of its instruction "to increase the accessibility of the fine arts to the public" have been translated into vivid enthusiasm and creative leisure in a thousand places

A FULLER LIFE

Under the influence of enlightened State patronage many flidependent pioneering ventures have been launched-a mobile theatre to take a non-profit-making repertory company round small towns and villages in four vehicles which can be converted to a theatre for 200, is only one example.

At the other end of the scale is the Government decision to grant up to £1,000,000 (Rs. 1.33 crores) towards a British National Theatre in London. It is this noble company which is now joined by the British Film Institute, and British people will look to it-as will so many others-to corich their enjoyment and enlarge their lives. TT is possible now in Soviet audience, and of course, the

picture.

DAYLIGHT OPEN AIR CINEMAS

IN SOVIET RUSSIA NOW

New Technique can Take Pictures to India's Rural Millions

By R. NOVITSKY

The picture as projected on the screen at these daylight cinemas is sharper and clearer if anything than it can be in the ordinary cinema, and there is the added advantage that it does not matter whether one is close to the screen, audience, is in darkness, completely right up against it in fact, or at protected from all light except that the furthest end from it. It is of the propector. The space from exactly the same from both view- the projector to the real screen is points. A valuable advantage protected on all sides with lightaccrues from this curious fact to proof cloth lined with black velvet. the exhibitor since it virtually in- The projector is fitted with shortcreases his seating accommodation focus lenses thus reducing the -and the revenue therefrom-by distance between the film and its at least a third, or more, of the projection by as much as twonormal potential.

The process is as simple, in a manner of speaking, as Columbus's way with the apocryphal egg. The projection of the film is reflected from the actual screen to a mirror in which the audience sees it. It is as simple as that!

The screen, invisible to the thirds of the normal distance in

COME UP AND SEE ME.....!

Once upon a time a very well-known American attended the unveiling of a marble memorial to himself. After the ceremony, a very voluptuous young lady approached him and said: "Do you know, I have come 700 miles to see the unvelling of your bust?"

""Young lady," said the great man with an approving glance, "I would travel three times that distance to see yours."

KNOCK! KNOCK!

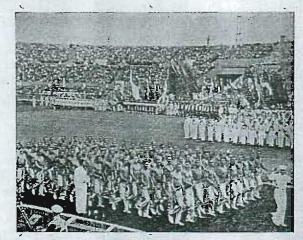
A very sophisticated traveller, on a long journey, was obliged to share a railway sleeping compartment with a lady.

Choosing the upper bunk he was soon asleep and began to snore very loudly, much to the annovance of the lady in the lower bunk.

At last she could stand it no longer. Taking up her shoe, she rapped loudly on the floor of the upper bunk. It had no effect. Indignantly she rapped again, this time much louder.

The snoring stopped and then a head appeared over the side of the top bunk.

"Lady," said the traveller, "I heard you quite well the first time, but I am afraid that you are doomed to disappointment. "I am not coming down."



The March Past of athletes. A scene from the Soviet film "Tr' ampl of Youth" released in India through Messrs. Diamond Pictures Ltd

December 1948

the average auditorium and greatly sharpening the picture on the

Placed at a suitable angle with the screen, a mirror, framed in very dark or black velvet, reflects the picture to the eyes of the audience. That is the process reduced to the simplest terms. A variety of technical devices are employed as demanded by the laws of optics to secure for the nuclience the truest and clearest reflection of the film in the mirror which has the added advantage, nlready mentioned, of eliminating altogether the effect of distance from the screen in the normal cinema in regard to the clearness of the projection from the viewpoint of the audience. Without the use of the mirror, daylight screening of pictures would, of course, be quite impossible.



Dinkar D. Patel the famous Marathi playwright who completed Winayak's "Mandir" independent production. Standby for sensations!

MR AND MRS SMITHI

The perfection of this device in Soviet Russia has evoked a vast amount of discussion and controversy both in Russia and abroad. A large amount of highly interesting literature has sprung up about it and much, and considerably more interesting, speculation in regard to the possibilities it opens up in the fields of national propaganda and mass education, has been aroused by it. Many sceptics have expressed the view in the press outside of Russia that daylight screening of pictures is not possible. The fact remains that it has been done in Russia and that millions of Russians are now able to see films in broad daylight in the open air and that they find the projection so good that they are beginning almost to take it as a matter of course.

The critics' objections that projection is poor, that double images appear on the screen, that nothing can be seen from the sides of the "auditorium", and that the plant is too large for accommodation in the average theatre, are absurd and unfounded. The apparatus is actually smaller in size, the projection is three times sharper and clearer, and by equalising the image at all distances and angles from the "screen' (really the mirror), it adds to the seating capacity of the auditorium, if utilised in a theatre, besides making it possible to take films to the masses on a scale hitherto undreamed of by the most enthusiastic advocates of visual instruction. As a means of wiping out illiteracy and inculcating the principles of democracy among India's four hundred backward millions, to say nothing of the many more, urgent needs of like ours, this daylight cinema

To advertise the safety of their services, the management of a well-known airline announced that they

The idea proved a great success, and some time later a letter was sent to the wives asking whether

"toy had enjoyed the trip. From ninetyfive per cent came back a bafiled reply: "What aeroplane trip?"

would allow the wives of business men to travel with their husbands free of cost,



Veteran trouper Nana Palsikar star of Rajkamal's "Banwasi" is now busy giving the finishing touches to his own independent production at Bombay Talkies Studies

idea has possibilities of paramount interest and importance to our Government.

Other advantages are that the use of the mirror eliminates eye strain, of which filmgoers frequently complain, wipes out the innumerable discomforts filmgoers undergo in the stuffy atmosphere of socalled picture palaces, and enables the showing of films literally anywhere, in trains, parks, camps, villages and fields.

In regard to teaching, the advantages of this daylight screening of pictures, should be obvious from both the teacher's and the pupil's points of view. Definitely the technique and the facts speak for themselves, and are worthy of the closest study by our own authorities in India who have before them a programme of such vast official propaganda in a country fully engaged for many years to come.

A READY REFERENCE GUIDE TO WHAT OUR ADVERTISERS: INTEND TO SAY

BACKGROUND TO THE ADS

mythological "Iai Hanuman" is ping great guns wherever released. The R. Thakur directed film fcahires P. Kailas, Keshay Purohit, Babu Raje, S. N. Tripathi and Virupa Roy in spot roles. Back the tudios several pictures are various stages of progress. Director Taimur Badshah has empleted the shooting of "Bhool Bhoolaiya" a musical comedy starring Agha San and Zeb Kureshi. Director Prahlad Dutt is progressing fast with his assignment untitled so far. Sashikala, Agha and Satish play the leading mles in it. In the meanwhile leveral pictures are awaiting rlease, prominent among them "Mitte ke Khiloune", Kaun Hamara," "Lakhon Me El", "Duniya Ek Sarai".

FAIRYLAND MOTION PIC-TURES: These go-ahead distribross have bagged some of the micest shows of the season. ey are: Punjab Film Corpo-Lons' "Heer-Ranjha" starring ntaz Shanti, "Chand Sitare" a musical starring Manorama, Jeevan and Raian Haksar; "Rasili" featuring Kanhaiyalal and Radha Rani.

PUNIAB FILM CORPORA-TION: Wali Sahib the famous vricist cum Producer-Director once again rolled up his leeves for yet another gigantic nture. It's titled "Putli" and has dynamic theme exposing the bek marketeers. It's timely and ard the story are of the unanius opinion that Government ild exempt it from entertain-

Yakub are co-starred in this film.

TAI MAHAL PICTURES: Their fourth production "Chandni Raat" starring Naseem, Shyam, Ullhas, David and a host of other favourites is well nigh complete. Shakil Badayuni's songs set to music by Naushad is reported to be the highlight of this film written by Agha Jani Kashmiri and directed by Producer Ehsan

IAIMANI DEWAN PRODUC-TIONS: Producer Jaimani Dewan the super-showman is back with "Lahore" has already created a stir in cine-circles. This sensational film which is now fast progressing on the sets at Bombay Talkies Studios features Nargis and Karan Dewan in spot roles. Direction has been entrusted to the talented M. L. Anand while the musical score is in the capable hands of Shyam Sunder.

HALDIA NANDA PRODUC-TIONS: The production of their very first venture "Singhar" is now in full swing at Shree Sound Studios. Suraiya, Madhubala, Jairaj, K. N. Singh and Durga Khote are some of the top-notchers featured in this film directed by J. K. Nanda. Madhok, Shakil Badayuni and Nakshab are responsible for the lyrics while Khurshid Anwar is in charge of music.

PRAKASH STUDIOS: Their pical and all those who have long awaited film "Ram Baan" is at last on the screen and need we add here that it has already become the talk of the town? This t tax as it will help the Gov- Vijay Bhatt-directed film stars

RANJIT: Ranjit's spectacular ernment in its campaign against Shobhana Samarth and Prem corruption. Mumtaz Shanti and Adib and is in true Prakash tradition-Colossal!

> NATIONAL THEATRES: Director S. K. Oiha the talented young director who stormed the box-office with his very first directorial assignment "Doli" and followed it up with vet another dynamic film namely "Nai Reet" is leaving no stone unturned to make the Asif-production "Hal Chal" a hit of hits. Sitara, Nargis and Dilip Kumar make an interesting threesome in this film now fast progressing on the sets. In the meanwhile elaborate preparations his bag of tricks and his new film are under way for their next venture "Bhagat Singh".

> > CALCUTTA FILM EX-CHANGE: New Theatres' "Anjangarh" which had its release through them has already taken Bombay by storm. This dynamic film featuring sevral newcomers is in



Versatile Nirmal Kumar is reported to have excelled himself in "Dr. Shyam", now awaiting release at Bombay.

for its unprecedented success should who made his sensational debut as a director in "Anjangarh".

RATAN PICTURES: One of the most talked of films now under production is showman Sadiq's "Char Din" which presents Suraiya in an exciting new role and novel costumes. Randhir Shyam and Jayant are some more favourites featured in this film based on a story by Azm Bazidpuri.

JAGAT PICTURES: Their "Veena" which had its gala release at two theatres simultaneously in Bombay is still drawing huge audiences. It is also going great guns at Sholapur while it awaits release at Baroda and Ahmedabad. In the meanwhile the title of their production has been changed from "Titlian" to "Sunhere cast led by Rehana, Raj Kapoor, Nigar, Roop Kamal and

Satish Nigham the director is leav- at M & T. Studios. ing no stone unturned to make MADHUKAR PICTURES: "Sunhere Din" a hit of hits.

once again donned the directorial to be a truly dramatic film. Its the evils of drinking and has been by hit-maker Amarnath. very much appreciated by all who had seen the early rushes. Nigar. Jairaj and Pt. Badriprasad head the cast of this film. Produced and directed by Madhok.

MADHUBAN: From all indications their first venture "Surajmukhi" is turning out to be a swell show. Prominent among venture is Laxmi Prasad the live- nounced "Sanwariya" as their next

the true N. T. traditions kudos Mohana. Songs have been com- wire producer. The picture is posed by Madhok while music is being directed by D. Mukerjee and rightly go to youngster Bimal Roy in the capable hands of Jnan Datt. is now fast progressing on the sets

> Their contribution to the year's MANSAROVAR PICTURES: screen fare is "Bazar" a merry Madhok the famous lyricist has musical and a worthy successor to their all-time hit "Mirza robes and his new film "Nao" is Sahiban". Nigar, Shyam and from all indications turning out Gope are some of the several stars featured in this picture. Produced dynamic theme exposes graphically by M. R. Navalkar and directed

> > HINDUSTAN ART PRODUC-TIONS: Nisbat is the title of their new film now nearing completion at Calcutta. Yakub, Munawar Sultana and Jyoti are three of the several favourites cast in this film. Directed by Shamsuddin the veteran showman.

FILMISTAN LTD .: Now in the the celebrities arrayed for this forefront of production with one picture are: Rehana, Pran, Mumtaz hit following another with almost Din". The picture has an imposing Ali, Ram Singh, Nihal and Durga mathematical precision. These Khote. The brains behind this enterprising distributors have an-

release. The picture which is C. Ramchndra's music. The picture was directed by N. A. Man-Jehan, a debutante, along with Rehman and Veera. The picture has an excellent supporting cast which includes popular veterans like Leela Misra, S. L. Puri, Haroon and Hamid Butt.

AMBICA FILMS: Ambica's ambitious production "Anokha Pyar" is well nigh complete and Dileep Kumar share the title roles studio. of this enchanting film.

Super's super entertainer "Meri and is nearly complete. Rooprani Kahani" is proving itself to be an amazing money-spinner. At Kan- in this swell entertainer directed pur it is running in its 6th week by B. R. Mudhnancy. and is still going strong. Munawar Sultana and Surendra arc its chief stars. In the meanwhile Sharaf. Keki and Sawant are busy with the paperwork of their forthcoming production.

NAVBHARAT PICTURES: Dr. Sinha is working overtime on the script of Navbharat's second venture untitled so far. It is reported that he is signing up big names for this film which will soon go on the sets. In the meanwhile Mr. Jashbhai Patel is making elaborate preparations for the release of Navbharat's first offering

VIRENDRA CHITRA: Virendra's prize show "Jagruti" starring while the musical score is provided Ravikant and Mohana awaits by Bhagatram the famous release. Mr. Manohar Ghatwai its maestro..... director however, is busy with the paperwork of Virendra's second venture. Mr. Amodia the ace publicist is in charge of the lavish publicity campaign for this picture.

starlets in its cast.

ALAM ART PRODUCTIONS: booked as the next change at Their "Angan" is now in the Roxy is reported to be a delightful editing rooms. Elaborte preparamusical with Santoshi's lyrics and tions are under way for its gala premiere. In the meanwhile Dr. Alam is busy with the preliminaries suri and stars new find Haféez of Alam Art's third film which of course will be directed by himself.

MOHAN PICTURES: At their

gigantic studios several films are under various stages of progress. Chief among them are the thrillers: "Rup Basant", "Black Terror", "Iadui Sindoor" and "Policewali" Ramesh Pictures "Chakori". Pratibha Pictures new film starring director M. I. Dharamsey is busy Munawar Sultana. State Producgiving the finishing touches. By tions Tamil film and Kalakar the ame Sound is out it will be in Chitra's "Prakash" are some of the the editing rooms. Nargis and films now under production at this

BINA PRODUCTIONS: Their SUPER TEAM FEDERAL: first venture is christened "Ghagra" and Arvind Kumar are co-starred

KARNATAK FILM CORPORA-TION: They make their bow with "Ichha" or "Desire" a dynamic film featuring Sufia Sultana, Kailashchandra, Mumtaz Moti, Ratanpiya, Kesari and Roshanara Begum. The picture is being directed by B. T. Gadagkar.

KAMAL KUNJ CHITRA: Producer S. Ranjits colourful musical "Amar Kahani" is now fast nearing completion Suraiya, Jairaj, Raniana. Rai Mehra and Narbada Shankar are some of the several top-notchers featured in this dramatic film now being directed by Bhaiji Sharma. The lyrics are from the pen of Rajendra Krishan

be a sort of revue of the political ducer N. L. Jalan is taking keen released.



Madhusudan Acharva whose ambitious production "Kinara" is now tast progressing on the sets at Bombay. He also plays a key role in this film.

interest in the production and is

personally supervising its progress,

on the sets. The main roles have been assigned to Paresh Bannerji, Mira Mishra, Pahari Sanyal, Sunder, Hiralal, Bupen Kapoor, Kamal Mishra, Rirkoo, Suktidhara and Prithidhara. Besides the technical side of this ennobling film too is in the capable hands of skilful technicians like G. K. Mehta, cameraman; Charu Roy, artdirector and S. Bannerji sound recordist. The musical score is by Chinnoy Roy while the lyrics are by Ramchandra "Ansu". The film is being edited by A. K. Chatterjee is being edited by A. K. Chatterjee. The picture is now in the final stages. "British Samraj Ke Antim Din" is the title of their next

UMA PRODUCTIONS: One of the most talked of films at KALA NIKETAN: Their Calcutta is Uma's "Samapti" based "Bapu-ne-Kahatha" is reported to on a famous Tagore play. Bharati and Talat Mobed are its stars while upheavals following the passing of the musical score is in the capable the Quit India resolution. It also hands of Timir Baran, "Samapti" CAIFEE PICTURES: Their very depicts on the screen graphically is now complete and need we add first film is almost complete and a true and dynamic application of here that it will prove itself to be has a brilliant array of stars and the Gandhian philosophy. Pro- a big box-office attraction when

IT'S AS GLORIOUS A CHAPTER IN INDIAN FILM INDUSTRY AS THE INCIDENTS IT DEPICTS ARE IN INDIAN HISTORY—

WAS THE SPONTANEOUS VERDICT OF THE PRESS -THE PURLIC-THE INDUSTRY



PRAKASH'S Magnificient Mytho-

logical Miracle



Director VIJAY BHATT'S HUMBLE OFFERING

SHOBHANA SAMARTH - PREM ADIB - UMAKANT AMIR KARNATAKI. BHUJSAL SINGH RAM SINGH, PRAVINA PAUL FELA MISRA, RAJADIB and CHANDRAMOHAN as RAVAN-

MOHANLEL DAVE Dialogues: Pt. GIRHSI

Pt. INDRA NILKANTH TIWARI & MOTI B.A.

KANU DESAL Music:

SHANKERBAO VYAS

Daily 3-30, 6-30, & 9-30 p.m. Sat-Sun-Heliday Mst. at 12-30 Ad. Booking 9-30 to 11-30 KOHINGOR (Dadar) PARAMOUNT TALKIES TO CHOWDED HOUSES AT:

SUPER

- AN EVERGREEN RELEASE

GREAT EASTERN MOVIE-TONE: Their spectacular film "Lalita" in the Oriya language is drawing huge crowds wherever released. The Hindi version of this film will soon go on the sets. Rai Kumar Singh Dev on the other hand is busy with yet another Hindi film now on the sets at Colcuita

NEW INDIA THEATRES: The brains behind this venture is Madhusudan Acharya the celebrated musician. His very first venture is titled "Kinara" and is now fast progressing on the sets at Central Studios. The story is from the pen of Prabhulal Dwivedi while the songs have been composed by Nilakanth Tiwari. The musical score is by Mr. Madhusudan Acharya himself. Geeta Bali, Madhusudan Acharya, Sharda, S. Nazir, Pande, Kanta, Jamu Patel and Ramsingh are some of the luminaries that head the imposing cast of this film. What's more Bismilla Khan the famous Shehnai player is appearing on the screen for the very first

ALLIED ART PRODUCTIONS: Mr. R. D. Mathur's-ambitious production "Gaire" has just been censored and is now awaiting release. Chief amongst its galaxy of stars are Suraiya, Motilal and Geeta Nizami. In the meanwhile Mr. Mathur has just completed the paperwork of his next venture "Lahrein" which will feature



Paresh Bannerji the celebrated Bengali star plays the lead in Roopkala Niketan's inspiring film "Bapu ne kahatha"

able lieutenant Nasim is also assisting him in his new venture. "Har-Singhar" is yet another title scale by Muzammil Khurshid, The announced by this enterprising firm and will be directed by Mr. Mahesh Kaul.

R. K. FILMS: Mr. Raj Kapoor who took a flying start with his maiden venture "Aag" has just completed the paperwork of "Barsat" his next. At the moment he is busy with the music

AKASH CHITRA: They make their debut as producers with "Lal Dupatta" an entertaining film which is running to crowded houses at the local Opera House. Madhubala is reported to have excelled herself in this swell entertainer. On the other hand showman K. B. Lall is busy with the preliminaries of his new venture "Angrai" featuring Madhubala.

FILM LAND LTD: The teach. ings of Mahatma Gandhi, the apostle of Truth and Non-violence Suraiva in the faminine lead. His is, the subject of Film Land's are some more notables in the cast.

"Message of Mahatma Gandhi" now being produced on a lavish staggering cast of this film is headed by such top-notchers as Leela Chitnis, Muzammil, Shashikala Zillob.,i etc. The story is from the pen of Begum Muzammil while th screen play is by Zabak and R. A. Khan. The picture is being produced and directed by Mr. Muzammil Khurshid who is also playing the leading role in this film. Their next is "Chamki" which scheduled to go on the sets soon

RAJKAMAL KALAMANDIR All eyes are once again focussed on a new Rajkamal production. It's "Apna Desh" a Dewan Sharar story now being directed by V. Shantaram. In this film Pusho a Shantaram discovery makes her sensational debut and it is said that she is shades better than even veteran artistes. What's more she is reported to be a swel crooner too. Umesh Sharma. Manmohan and Keshayrao Date PRE-FAB TECHNIQUE IN FILM PRODUCTION

One of Britain's leading film producing organisations has introduced a system of preplanning and pre-staging to build up, using doubles, a framework consisting of all backgrounds which exist independently of the main action to be performed later by the named actors and actresses. In this country the system --- first employed experimentally and without the essential pre-planning by Uday Shankar in his glorious flop, the film "Kal-Pana." It is worth earnest study by Indian producers and directors.

By H. H. Wollemberg

duction since World War II is today the most serious of picked specialists. problem facing producers. Everywhere costs have been rising steadily, and producers have been trying to find ways of solving this all-important problem. Britain has not escaped, and if she is to retain her newly-found reputation as one of the foremost film production countries, an answer has to

And now after a good deal of research, some members of the film industry in Britain believe they have solved the problem. Their solution is nothing less than "Under the Frozen Falls". a revolution in production methods, and although not each of its items may be new, the system as a whole is entirely novel. It is the Fred Wilson-cditor of "Under the independent frame system, the result of many months of hard from shooting exteriors in the work spent in the laboratories Estrella Mountains in Portugal. and studios of the Film Research Production is now continuing on Department of Production Faci - the floor of one of the largest stages lities Limited, a branch of the at Pinewood Studios, near London. hitherto known as one of the Scotland's shipbuilding district.

THE rising cost of film pro- finest art directors in Britain's film studios, who was helped by a team

Once the basic idea had been worked out, this team produced their first experimental film, "Under the Prozen Falls". The production was so successful that now a new film unit, Aquila Productions Limited, has been formed, which will make only independent frame pictures.

Three films are now already in production under Donald Wilson. who worked with Rawnsley on unit's first picture is "Warning to Wantons", from the novel by Mary Mitchell, and a location unit under Frozen Falls"-has just returned

Under the independent frame system producers will be able to do away with everything that is not absolutely essential in the production of a film. It will ensure that producers can adhere strictly to their budgets, whereas before, although costs had always been worked out to the smallest detail they frequently rose as production went ahead. It will speed up production to a degree which will allow almost double the number of films hitherto produced to be turned out. And-and this is an important point-the independent frame system will ensure that the best possible service is available to the creative minds working on the film from the moment a subicct is decided upon until the film

SPEEDS UP PRODUCTION-

This last point makes it clear that although the independent frame is designed to speed up production, it will sacrifice none of I. Arthur Rank Organisation. Its The second picture will be the quality which has so distininitiator is David Rawnsley, "Floodtide", a story of Clydeside, guished Britain's film production

And what is this system? It is based on the pre-planning of every detail in the production of a picture and the pre-staging of all scenes in which the facial details of the principal actors are not recognisable. This means, for instance, that all outside scenes where the height of the characters is no more than one-third to onehalf of that of the screen, will be shot with doubles. This allows for the inexpensive production of several language versions of a film,



Bharati the talented star of umpteen hits is currently starred in Uma Productions' "Samapti" We regret we mentioned her as Sunanda in the



A dramatic sequence from Noble Art Productions' "Dil Ki Dunniya" leaturing Mazhar Khan, Munawar Sultana and Agha Jan.

after which the framework can be back-projection and so on will be sent abroad and actors to fit the made, so that only the minimum doubles cast on the spot.

include the shooting of suitable of background material. scenes as backgrounds for any To sum up, independent frame

amount of settings has to be built. In addition, pre-staging will This secures the economic staging

action supposed to occur on loca- means that before production tion. The virtues of this are that starts on the studio floor, an indeby taking only doubles and extras pendent framework is built up; a on location, there are no expensive framework consisting of all backactors to be kept waiting for the grounds except the minimum sun to shine-an important con- which have to be built, a framesideration. Interiors can be pre- work which exists independently of staged in the same manner. The the main action to be performed greatest possible use, too, of all later by the named actors and forms of process work such as actresses in the studio.

"The paper says that the victim was shot by his wife at very close range."

"Ah. then there must have been powder marks on the clothing."

"Sure, that's why she's shot him."

"I've broken my glasses," said a sweet young thing, as she entered the oculist's consulting room. "Do I have to be examined all over again?"

"No," sighed the oculist. "just your eyes."

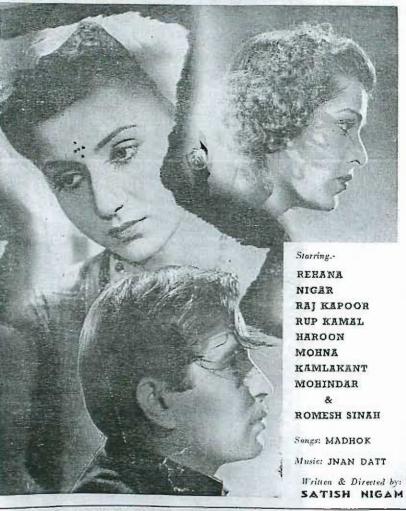
"Mother," said the young daughter, "I advertised under a different name that I would like to make the acquaintance of a refined gentleman with an eye to romance."

"How disgraceful!" gasped the horrified parent, "Did you get any answers?" "Only one-from father!"

ANNOUNCEMENT

JAGAT PICTURES have the pleasure to announce that the title of their Production No 2, has been changed from

TITLIAN TO "SUNEHRE DIN"



For Purticulars contact:- JAGAT PICTURES, 10. USHARIRAN, DINSHA WACHA ROAD, FOR BOMBAY

Printed by Brit Mohan Vaid at Wagle Process Studio & Press Ltd., Lakshani Building, Sie Pherocathah Mehta Road, Fort, Bombay and